



Walling Data Sponsors 2009 Robin Robins' Reseller Marketing and Money-Making Boot Camp

More than 300 technology VARs at conference will hear nation's top value-added distributors' secrets to making more money without adding more customers.

Hickory, NC ([PRWEB](#)) April 2, 2009 -- Walling Data, a leading value-added distributor of security products, announced today it is one of four exclusive sponsors of the 2009 Money-Making Boot Camp for Technology Resellers that kicks off in Nashville, TN, today.

The 2009 Marketing and Money-Making Boot Camp is the annual boot camp held by technology marketing maven, Robin Robins. More than 300 value-added resellers (VARs) from around the country will attend to learn marketing, sales and business strategies to grow their business aggressively despite a slumping economy.

Tamara Devereux, Vice President of Sales for Walling Data, is slated as an expert speaker during the event.

"The VARs in attendance are looking for innovative ways to increase revenue and outperform the competition. Now, more than ever it is critical to learn new strategies to grow revenues by expanding offerings to existing customers and better target marketing activities, so we are especially excited about the strategies we will reveal to attendees at the 2009 Marketing and Money-Making Boot Camp," said Luke Walling, Founder and President of Walling Data. "We'll share our secrets on how VARs can inject new products and services into their managed services offering thereby increasing recurring revenue all without having to grow their customer base."

Walling will also give attendees special offers on the products and services in its distribution line. He added, "We are confident that the attendees will walk away with a smile."

The 2009 Marketing and Money-Making Boot Camp is being today April 2nd through April 4th. More information on the boot-camp can be found at www.robinsbigseminar.com

To learn more about Walling Data or to sign up as a reseller visit <http://wallingdata.com/reseller/signup/>.

About Walling Data

Founded in 1994, N.C.-based Walling Data is a value-added technology distributor of online security products for resellers, small businesses, and education and government institutions. Walling Data was the nation's first distributor of AVG Internet Security products and today is the highest-volume distributor for the product with more than 50,000 satisfied customers across the continent. The company also distributes the Cymphonix Network Composer, an award-winning device that helps companies control and monitor users compliance with Internet usage policies. Locally, Walling Data is a leading provider of managed services to small and medium sized businesses. The company is the only provider of free, unlimited, U.S.-based phone and "we-do-it-for-you" remote support for all its products. For more information, visit <http://www.wallingdata.com> and <http://www.avgantivirus.com>.

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