



Free Membership and a Low Buyer Transaction Fee Attract Businesses to BarterBing.com During Economic Slump

Businesses Turn to BarterBing.com During Tough Economic Times.

Hope, Rhode Island ([PRWEB](#)) April 14, 2009 -- "When cash flow is tight, it's time to barter" says Bill Rosenberg, successful owner of BarterBing.com, a ten year old Rhode Island based online B2B barter exchange.

The Time to Barter Has Never Been Better

Predating currency and monetary systems, barter is now rapidly growing during what is shaping up to be the nation's biggest economic downturn since the Great Depression. Extremely tight credit is forcing many businesses to seek alternatives to credit and cash to stay afloat. According to the Small Business Administration, loans approved for small businesses have declined nearly 30 percent over the last year. When you tap into barter, estimated to generate more than \$3 billion annually through U.S. exchanges alone, you gain the following 3 key advantages:

- Locate new customers and sell excess inventory
- Barter clients often return as cash-paying customers
- Conserve hard-to-come-by cash for other crucial expenditures

BarterBing.com is Actually a Bank That Helps Grow Your Business

BarterBing, established in 1999 as an online exchange, taps into a network of more than 50,000 businesses and individuals worldwide. Excess inventory and unsold billable hours are traded at fair market price. BarterBing is a bank that will extend a line of credit to businesses and then help them find new customers to pay off the credit advance.

As part of this growing barter network, BarterBing.com uses "barter dollars." When a trade is made, the recipient earns dollars to be used as currency on the site. With barter dollars, you can buy anything, from acupuncture or window-tinting to graphic design or accounting services. "It's like eBay, only we don't charge you to list items in our system," says Rosenberg. The only charge is a 10 percent transaction fee paid by the buyer when a purchase is made.

Visit www.barterbing.com today, click on barter store or service list to see what is currently being offered for sale...then click the "Sign-up Now!" button for your free membership.

###



Contact Information

Bill Rosenberg

Barter Bing

<http://www.barterbing.com>

800 345 6733

Online Web 2.0 Version

You can read the online version of this press release [here](#).