



## Keep Tabs on Everyone's Good Deeds and Bad with New Apple iPod Touch and iPhone Application 'Touch Karma'

*Exciting new Apple iPod Touch and iPhone application lets users tally both bad and good deeds of friends, family members and kids. A great way to keep log of children's naughty and nice behavior, 'Touch Karma' allows kids to accumulate positive or negative points which all add up to a pre-determined award.*

Dover, DE ([PRWEB](#)) May 15, 2009 -- Three mini applications in one, new 'Touch Karma' for [Apple iPod Touch](#) and iPhone tracks friends' [good deeds](#) as well as bad ones, records kids' naughty and nice behavior, and acts as a virtual piggy bank. Challenge kids with the right amount of chores before their next reward using 'Karma for Kids'; with 'Karma for Friends', users can evaluate relationships with friends and co-workers according to their deeds; employ the help of a virtual piggy bank to persuade oneself to save money.

'[Karma for Kids](#)' helps parents track their children's good and not-so-good deeds by accumulating positive or negative karma points. A simple and easy-to-use interface allows parents to record pre-set points awarded based on good behavior. When the qualifying amount of points is reached, kids win a prize pre-chosen by parents.

Calculate who your best friends are with 'Karma for Friends'. This mini-app helps keep tabs on friends' actions by assigning positive or negative karma points, from -5 to +5. By the end of the week/month/year, users are able to determine who their best friends are.

Fill up a cute, virtual piggy bank with the exact coinage needed to reach a savings goal. Parents can encourage saving habits in their children with 'Piggy Bank' while teaching them the value of saving. For each good deed or bad deed performed, parents can add or deduct a dollar amount until the tally reaches a pre-set monetary goal.

### About Karma World LLC

Established by a group of international investors and entrepreneurs, Karma World LLC concentrates on developing games and applications for mobile platforms such as the Apple iPod Touch and iPhone.

For more information on how to quickly track friends', co-workers', and kids' [good deeds](#) and bad with the new 'Touch Karma' application for [Apple iPod Touch](#) and iPhone, please visit [TouchKarma.com](#).

### Media contact

Dmitry Altukhov, co-founder  
[linkedin.com/in/daltukhov](#)  
[support\(at\)karmaworldllc.com](mailto:support(at)karmaworldllc.com)  
+1 302-504-4443

###



**Contact Information**

**Dmitry Altukhov**

<http://www.touchkarma.com/>

1 302-504-4443

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).