



Mechanical Engineer Earns MBA, Avoids Eyestrain with TextAloud

Text to Speech Helps MBA Student Avoid Side Effects of Visual Study

Clemmons, NC ([PRWEB](#)) May 21, 2009 -- As any student knows all too well, the intense and repetitive visual concentration required by the quiet act of studying can be a tiring experience, especially over prolonged periods, which can also add eyestrain into the equation. When he encountered severe eyestrain in his recent grueling studies for his MBA degree, mechanical engineer David Grove turned to TextAloud software from NextUp Technologies (<http://www.NextUp.com>), in order to learn by listening instead.

Priced from just \$29.95, TextAloud allows any PC user to translate their reading simply and elegantly from screen to sound, in an easy-to-use software, and resulting in natural, non-robotic-sounding computer speech. With TextAloud, anyone can export their e-mails, eBooks, websites, scanned text, and more -- into sound files that can then be played on any iPod, iPhone, CD, or other portable device.

A busy professional by day, David earned his MBA online while also working a demanding full-time job as a senior engineer. "I'd gotten to the point where if I had to read another text on ROI, I thought my eyes would explode!" he comments. "TextAloud allowed me to transfer the text to my MP3 player so that I could listen to the books in the gym, saving time -- and some pretty severe headaches. I wish I had found TextAloud sooner."

Online courses in particular require a tremendous amount of reading -- an amount that increases exponentially for MBA studies. Navigating that sheer volume of reading required to maintain studies and attain his degree was a huge challenge, so David devoted every possible moment to study. However, even with reading glasses, his eyes physically could not handle the strain. Luckily, TextAloud enabled him to find a study solution that would ease his tired eyes.

To achieve his degree, David used TextAloud for study and memorization, and he also used the program to proof his papers and written reports, catching errors aurally that he would have missed visually.

In his day-to-day use of TextAloud, David praises TextAloud's built-in voices, but prefers its premium voices for high-volume usage. He also took advantage of TextAloud's powerful customization features to personalize his library and correct TextAloud's pronunciation of the technical or more obscure words and acronyms he used or encountered most often in his papers and studies. The program's versatility and ease of use with a variety of portable electronic devices allowed David to use TextAloud with his MPIO, Creative Zen MicroPhoto, and LG Dare.

Thanks to the power of Text to Speech, David completed his studies. "TextAloud made all the difference in completing my MBA," he comments. "I would not have been able to complete my studies at the pace I did without it."

About TextAloud:

Highly useful for students, scientists, writers, business people, students and people from all walks of life -- TextAloud has been featured in The New York Times, PC Magazine, Writer's Digest, on CNN, and more. Hailed by critics and users alike, TextAloud is priced from \$29.95, and is compatible with systems using Windows (R) 98, NT, 2000, XP and Vista. TextAloud also works seamlessly with iTunes, for easy syncing



with iPod (R), iPhone (TM), or other iTunes-compatible portable audio players. The program is available for fast, safe and secure purchase via <http://www.NextUp.com>.

NextUp.com also offers TextAloud with optional premium voices from AT&T Natural Voices (TM), Nuance (R), Acapela (R) and Cepstral (R) for the most natural-sounding computer speech anywhere. Available languages include U.S. English, U.K. English, Indian-Accent English, Scottish-Accent English, Arabic, Cantonese Chinese, Mandarin Chinese, Czech, Danish, Dutch, Belgian Dutch, Faroese, Finnish, French, Canadian French, German, Greek, Icelandic, Italian, Japanese, Korean, Norwegian, Polish, Brazilian Portuguese, European Portuguese, Russian, Castilian (European) Spanish, Latin American Spanish, Mexican Spanish, Swedish, and Turkish.

About NextUp.com:

NextUp.com, a division of NextUp Technologies, LLC, provides award-winning Text to Speech software for consumers, professionals, businesses, educators, and those with visual or vocal impairment, or learning disabilities.

In addition to TextAloud, NextUp.com markets other innovative Windows software designed to save time and deliver vital information. NextUp Talker is an easy and affordable program that allows people who have lost their voices to use the latest in high-quality computer voices to communicate with others.

Evaluation copies of TextAloud are available upon request. For more information on NextUp.com or TextAloud, or for other case studies involving users ranging from writers, editors, and teachers, to actors, students, entrepreneurs, firefighters, doctors, lawyers, truck drivers, musicians, and more, please contact publicist Angela Mitchell at (904) 982-8043 or via Admitchell@Nextup.com.

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