



Houston Consultant Launching Layoff Solutions Firm

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Houston, TX ([PRWEB](#)) June 29, 2009 -- While organizations increasingly turn to layoffs, Patricia Jackson has a different approach to cutting costs: start at the top.

The founder and president of Xpect Results, LLC, a Houston management consulting firm, Jackson's method develops leadership at the highest levels for a trickle-down effect.

"Layoffs are not the 'fix-all,'" Jackson said. "You focus on leadership to improve the bottom line, and it filters down through the rest of the company."

Jackson's own experience with poor managers and a layoff led her to form Xpect Results and coin her coaching mantra, "doing the opposite."

"Doing the opposite means doing more than sitting in the corner office, micromanaging from afar and thinking effective communication is texting their employees via Blackberry. Effective leaders should pride themselves on 'doing the opposite' of that."

With more than 18 years experience in escalating leadership roles, Jackson offers customized coaching, consulting, leadership and training solutions nationwide to businesses of all industries and sizes. She heads up a roster of seasoned business consultants with wide-ranging experience, much of which has been gained at Fortune 500-ranked companies.

For more information, visit www.XpectResults.com

Patricia Jackson understands the media moves fast. She is a go-to quote source for business and layoff-related articles, blogging and speaking engagements, and can be reached promptly through her media contact, Brooke Monroe.

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