



PointeCast Releases New PowerPoint-To-Flash Authoring Tool

Pointecast Publisher also automates conversion of PowerPoint presentations to Internet-ready files for sharing via a browser.

Salt Lake City, Utah ([PRWEB](#)) July 26, 2005 -- PointeCast today announced the immediate availability of PointeCast Publisher, an affordable rapid authoring tool that automatically converts Microsoft® PowerPoint® presentations into Internet-ready presentations and eLearning courses - in just a matter of seconds.

With over 30 million PowerPoint presentations delivered every day, PowerPoint is the de facto presentation authoring tool used by people around the world. Now, using PointeCast Publisher, these same people can immediately turn their PowerPoint presentations into self-directed online presentations and courses, complete with an accompanying presenter narration. A free 15-day evaluation of Publisher is available for download at: <http://www.pointecast.com>.

“PointeCast Publisher is the clear choice for any company,” says Brian Holman, CEO of PointeCast. “Publisher provides a quick and efficient way to create high-quality interactive presentations and deliver them over the web at a price that makes sense.”

PointeCast Publisher installs as a plug-in that is accessible as a menu item inside PowerPoint. Publisher lets anyone add quizzes and surveys to their presentation, record a voice narration that is synchronized with the presentation slides and animations, and publish their entire PowerPoint presentation into a Flash format - generally reducing the file size by 90% or more - for efficient Internet delivery. The newly published presentation can be easily distributed via the web, an intranet, or CD-ROM. Publisher-converted presentations do not require PowerPoint and can be viewed in any standard Flash-enabled web browser such as Internet Explorer or Firefox.

Content produced by PointeCast Publisher has been certified SCORM conformant by Advanced Distributed Learning (ADL) and converted presentations can be tracked inside a SCORM-based learning management system, such as PointeCast Portal. More product information about Publisher and Portal is available at <http://www.pointecast.com>.

Pricing and Availability

PointeCast Publisher is available today starting at \$299 per license and \$499 per license for Publisher Professional Suite. A free 15-day evaluation is available for download at: <http://www.pointecast.com/trialdownload/>

Partners and Resellers

For information on partnering with PointeCast or to become an authorized reseller, please contact the PointeCast Business Development team.

About PointeCast

PointeCast is a leading global provider of powerful rapid-communication and online-training solutions. Our technology empowers companies to easily create, distribute, and track interactive training and presentations for employees, partners, and customers at a fraction of traditional costs. We believe in offering simple solutions



that enable anyone to quickly share knowledge and turn information into a competitive advantage.

For more product information, visit <http://www.PointeCast.com> or call (801) 805-3600.

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Contact Information

Jeff Crapo

PointeCast Corporation

<http://www.pointecast.com>

801 805 3617

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