



New Website Helps Media Placement Specialists Succeed

A new site on the World Wide Web enables new media placement specialists - and all other online businesses - to market themselves using the Internet. The Quintessential Advertisement and Media Placement Resources Guide, found at [America's Media Specialist on the World Wide Web](#), provides listings and links to resources that can help marketers obtain ad and media placement success.

Newbury Park, CA ([PRWEB](#)) July 22, 2009 -- On June 3, 2009 a new site on the World Wide Web enables new media placement specialists -- and all other online businesses -- to market themselves using the Internet. The quintessential advertisement and media placement resources guide, found at [America's Media Specialist](#) on the World Wide Web, provides listings and links to resources that can help marketers obtain ad and media placement success.

The site, described as "impressive" by Quinton Shelton, a account consultant for Austin Competitive Consulting, provides resources not only to information about traditional advertising and marketing, (including website development, search engine optimization, and pay per click advertising) but directs [America's Media Specialist](#) to numerous sites to increase traffic explosion. "The Quintessential Guide offers one-stop shopping for marketers," said the site's creator, Deena McMahon, an author and entrepreneur for America's Media Specialist, a continuing education and business development company showing people how to build business success, Newbury Park, CA.

"It's a very well done and comprehensive site," said Mardell Brown, special consultant at Havasu Services Office. The site is designed to offer greater breadth and scope than similar media placement sites, Brown said. "Unlike other media placement sites, the [America's Media Specialist](#) doesn't just provide links to other advertisement or media; it provides helpful editorial content and links to even more invaluable information for media placement," she said. Brown noted that the frequently updated site is also the only one to provide a comprehensive education and media-related placement resources.

Mary Gersten, VP of Operations for Global Cash Flow Network, Inc., explained that from the comfort of their homes, students can, for example, post their advertisements at dozens of sites on the Internet, thus vastly expanding the number of customers to which their websites are exposed. "We have found the IDEAL system to build wealth from home," Gersten said.

Only a month old, [America's Media Specialist](#) already has garnered hundreds of kudos from the Internet community. Check out this site and read the articles to enhance your media placement knowledge base and sign up to become a media placement specialist at: [America's Media Specialist](#).

Contact: Deena McMahon, Owner
America's Media Specialist
<http://www.americasmediaspecialist.com/>

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Contact Information

Deena McMahon

America's Media Specialist

<http://www.americasmediaspecialist.com/>

800-719-8268 ext. 34978

Online Web 2.0 Version

You can read the online version of this press release [here](#).