



## Calling All Fashionistas: Find Your Perfect Look on TAAZ.com

*Virtual Makeover site offers the latest celebrity looks and trends*

San Diego, CA ([PRWEB](#)) October 5, 2009 -- Loved Leighton Meester's red carpet look? Must try the 80's revival eye makeup straight off the catwalk? Look no further than TAAZ.com to find your perfect look. TAAZ.com, an award winning [virtual makeover](#) site, introduced a new version of its already popular site - with additional features that combine the popularity of celebrity looks, editorial beauty content and social networking communities.

Since its launch last year, TAAZ.com has been a beauty fan's go-to site to try-on makeup products and celebrity hairstyles in a very realistic and interactive way. The enhancements introduce fans to an even more personalized, fun and engaging experience.

Highlights include:

- Hairstyle and Product Search Capabilities: Find favorite [celebrity hairstyles](#) by celebrity name, and products by brand and price - enabling easier try-on and shopping
- Product List: Easily view, print and share the list of all the products you are trying on in your new look
- Shop Now: Buy from more than 16,000 makeup products, searchable by brand and price
- Hot Looks: Apply complete celebrity looks with one-click to a user's photo
- Customized application: Complete flexibility to be your own hairstylist and makeup artist, to create your own personalized styles and patterns
- Social Networking: Easily share your makeovers or beauty articles on popular social networks
- Sunglasses: Try-on the latest in Designer [sunglasses](#) inspired by favorite Hollywood celebrities
- Beauty & Style: Tasteful articles on achieving [celebrity looks](#), beauty tips, product reviews and [Halloween costume](#)

TAAZ.com was built on the foundation of realism and accurate product representation - color, coverage and finish. This best in class approach ensures that the TAAZ experience is authentic to that of visiting a beauty counter. It is this level of innovation that has enabled TAAZ to grow rapidly and secure solid partnerships with leading fashion and beauty publishers, and cosmetic companies - both domestically and internationally.

About TAAZ.com

TAAZ.com is an award-winning virtual makeover website that offers photo-realistic makeovers that are fun and easy to create. The site provides women the opportunity to try-on the hottest makeup and hairstyle trends in the convenience of their own homes and share their makeovers with friends via email, Facebook, MySpace, and TAAZ.com's makeover gallery. Millions of women are having fun trying on new looks at TAAZ.

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**Online Web 2.0 Version**

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