



US Tech Business Reverses the Flow of Technology Jobs and Capital from India Back to the USA

Mozenda Inc reports its web [data mining](#) software is used by some of the most innovative technology companies around the world and now Mozenda takes pride in asserting that firms in India are using their U.S. based software platform, reversing the flow of capital and IT jobs to overseas business. The company's subscription based business is up over 500% for the same period last year.

Orem, UT (Vocus) October 1, 2009 -- Mozenda Inc reports its web [data mining](#) software is used by some of the most innovative technology companies around the world and now Mozenda takes pride in asserting that firms in India are using their U.S. based software platform, reversing the flow of capital and IT jobs to overseas business.

"Going into this we knew that inexpensive overseas labor would be our biggest competitor, but once Indian companies started using our software, it validated our product and business model assumptions" said Brett Haskins, Mozenda's CEO. "Our product is a best of class application for [web data extraction](#) that any knowledge worker will benefit from."

Mozenda is used by some of the most advanced Indian software companies as the conduit from several web based data sources to mash together content and create a new user experience. Some clients are harvesting data from very localized Indian sites for job recruitment, travel information and, product price comparisons. "We have companies using our software in ways we could have never imagined," said Haskins. "Including major Fortune 100 firms who used to outsource this technology directly to India, our program is simply less expensive and more reliable than a team of offshore programmers."

Mozenda was programmed entirely in Provo Utah. "It really feels good to bring technology jobs back to the USA. Not because of regulations, but because we simply offer a better product" within the last year we have picked up clients in over 40 countries," said Haskins. "Our rules based software lends itself to grabbing content in any language or format."

The company's subscription based business is up over 500% for the same period last year. "It is exciting to be a part of something that is so cutting edge," Said Haskins

About MOZENDA

MOZENDA technologies help companies improve their internal data management, maintain a competitive advantage in corporate intelligence, and improve marketing efficiencies. MOZENDA software enables companies to dynamically extract all kinds of data from the internet using browser based technology. Once gleaned, the data can be viewed, edited, and exported using the customized tools within the application.

For more information about Mozenda, visit mozenda.com

[Watch a video on Web Scraping](#)



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