



## OpenEye Appointed as 3M Digital Signage Distributor

*The appointment emphasizes 3M's commitment to working together with innovative companies to help expand their presence in the digital signage industry.*

South Amboy, NJ ([PRWEB](#)) November 9, 2009 -- [OpenEye](#) announced today their appointment as an authorized software distributor for 3M Digital Signage in the Eastern United States. The appointment emphasizes 3M's commitment to working together with innovative companies to help expand their presence in the digital signage industry. "OpenEye will add breadth and strength to our distribution channel in the U.S," said Jeff Boehm, Business Development Manager, 3M Commercial Graphics. "Their expertise, combined with 3M's growing portfolio of digital signage solutions, will enable both companies to better meet the needs of our customers."

OpenEye, a leading [retail media development agency](#)], has been actively involved in working with 3M Digital Signage for several years. "We are excited for this opportunity to further our relationship with 3M and help strengthen their presence in the industry," said Bryan Meszaros, Director of Strategy and Development for OpenEye. "We have used the 3M Digital Signage software solution for several of our key project's including our recent work with Sovereign Bank and the Smithsonian Institution National Museum of Natural History."

OpenEye also announced the formation of their Digital Fulfillment Services Division. "From rollout management to system procurement we will help our clients and reseller's to simplify the process of developing and deploying a digital signage solution," said Brian Chan, Manager, Digital Fulfillment Services. "We want to offer our assistance to those organizations who are interested in developing digital signage solutions but may not have the experience or necessary resources."

For more information on the 3M Software Application or to inquire on how to become part of the OpenEye reseller network please contact us by phone at 877 337 1155 or through our web site at [www.openeyeglobal.com](http://www.openeyeglobal.com).

About OpenEye:

Formed in 2003 and based in New Jersey, OpenEye is a leading retail media development agency that focuses on combining consumer insight with technology to create innovative retail experiences. OpenEye's client portfolio includes work with the Smithsonian Institution, Sovereign Bank, and The Nuance Group. OpenEye has been recognized in the industry having recently been awarded a 2008 DIGI Award and 2009 AAM MUSE Award for their work on the Smithsonian Institution Museum of Natural History Digital Wayfinding Project.

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**Online Web 2.0 Version**

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