



Art Print Marketing Workshops Announced

Given the multitude of benefits to artists who succeed in the print market, it is surprising to find scant information about it in the surfeit of art business books. Equally confounding is no workshops aimed at helping artists understand how they can use the print market to further their careers have been available until now.

Scottsdale, AZ ([PRWEB](#)) February 3, 2006 -- Art marketing veteran, Barney Davey, author of *How to Profit from the Art Print Market*, announces upcoming workshops to be presented in cooperation with Artist Career Training and BRIO Fine Arts. His book is available through these organizations and on Amazon.com.

The A.C.T. workshops are tele-classes open to anyone anywhere with a phone. This is a continuation of the same successful series presented in 2005. Registrants can expect to learn how success in the print market can help them:

- Attract more attention to their work;
- Grow their audience and diversify their price points;
- Pace demand for their originals;
- Create a steady source of secondary income from their originals
- Gain easier access to the lucrative ancillary licensing market.

The 3-part TeleSeries "Profit from the Art Print Market - A Virtual Tour for Visual Artists" will be presented on 3 consecutive Tuesdays at 7:00 p.m. EST on March 14th, 21st and 28th, 2006. Fees for Members of A.C.T. are \$99.00 and \$129.00 for guests. Registration includes a 25-page workbook; shipping and handling. Register online at: www.artistcareertraining.com.

A.C.T. operates as a virtual university, delivering expert art marketing and career advice and tools to prospering fine artists all over the world. Artists who are successful in the art business get consistent exposure to their work in multiple distribution channels. More importantly, they do not solely rely on sales of original work for income.

BRIO Fine Arts will present a live workshop in a 2-day program on Friday, April 7 and Saturday, April 8 from 10am – 2pm each day in Scottsdale, AZ. The "Mastering the Print Market." live workshop will be by Barney Davey. It is designed to help artists learn:

- To decide to self-publish or seek a publisher;
- How to form an accurate assessment of available publishing resources;
- How to shortcut success in the print market and avoid common pitfalls;
- Shared traits are of successful print artists;
- Licensing images for more than 2-D art;
- How to find and approach publishers

BRIO is one of the top independent art schools in the Southwest. It offers hundreds of classes to students of all abilities from professional to beginner and children. This marketing workshop is for anyone who wants to discover if creating prints from originals is right for them.



The "Mastering the Print Market" workshop includes a copy of Barney Davey's book, "How to Profit from the Art Print Market. Call 480-941-8310 to register or for more information. Register online at www.briofinearts.com.

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Contact Information

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BOLDSTAR COMMUNICATIONS

<http://printmarketprofits.barneydavey.com/workshops.html>

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Online Web 2.0 Version

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