



7.5 Billion Impressions Served, CPX Interactive's First Month

CPX Interactive serves more than 7.5 Billion impressions in January 2006.

Rockville Centre, NY ([PRWEB](#)) February 7, 2006 -- CPX Interactive a subsidiary of Buds Inc. announces traffic results from the first month. CPX Interactive served more than 7.5 billion impressions on over 3,000 sites in the month of January of 2006. While the previous month under the Buds Inc. name, 4 billion impressions were served.

“This high growth can be attributed to the new name and our ability to fill more inventories for almost every major advertising network on the Internet. Another factor is that more publishers are now recognizing how the ECPM model is contrived causing publishers to work directly with us, they are no longer getting a piece of the revenue from their own ad network reselling us,” says CEO, Michael Seiman.

CPX Interactive plans to expand their network operations in their new office in Long Beach, NY. The new office space will function to grow out the company in different sectors while maintaining the small personal relationship with their advertisers and publishers.

CPX Interactive a subsidiary of Buds Inc. utilizes the Yield Manager ad serving platform. The company has over 800 websites under direct contracts and strategic partnerships with the largest ad networks on the Internet to deliver more than 7.5 billion advertising impressions each month. For more information, visit www.cpxinteractive.com

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