



New EPoS Buyers Guide Website Provides Clear, Impartial Advice and Guidance for Buying EPoS Systems

Daniel Brown, owner, today launches [epos.co.uk](http://www.epos.co.uk), a buyer's guide website for EPoS systems (Electronic point of sale). The website provides clear, impartial advice and guidance on buying EPoS Systems.

London, UK ([PRWEB](http://www.prweb.com)) January 23, 2010 -- Daniel Brown, owner, today launches [epos.co.uk](http://www.epos.co.uk), a buyer's guide website for EPoS systems (Electronic point of sale). The website provides clear, impartial advice and guidance on buying EPoS Systems.

The site is specifically designed to assist buyers in purchasing EPoS systems. Creator, Daniel Brown, explains the complexities of choosing an [EPoS System](#) and how the website can help.

“An EPoS System represents both a large financial investment, as well as being a critical operational part of the business. Many businesses make the fatal mistake of not researching the purchase thoroughly, only to regret this later. At this point, the financial and operational commitment is made and they are left with a system which just doesn't live up to the job.”

Daniel continues “That's where [epos.co.uk](http://www.epos.co.uk) can really help. Our advice is totally impartial and we can give buyers all the information they need on EPoS Systems, allowing them to make a fully informed decision before investment. What qualifies us to provide impartial but in depth advice on EPOS systems? We work with an advisory panel of [EPoS](#) Industry experts, including Martin Jacquemin, with over 39 years industry experience. This expertise allows visitors to www.epos.co.uk to make the right, fully informed decision. At [epos.co.uk](http://www.epos.co.uk) we call it the 3 Rs highlighting the right system, which is right for their business and does the job right.”

The main purpose of [epos.co.uk](http://www.epos.co.uk) is to simplify the process of purchasing an EPoS system, a one-stop shop for small and large businesses for clear, impartial advice. It provides industry specific guides for [Hospitality EPoS](#) and Retail EPoS as well as general buying information.

Daniel added “It's quite an exciting time in the EPoS industry at the moment, since the first EPoS by IBM in 1973, EPoS systems have really come into their own with web based and touch screen solutions. EPoS Systems are now more powerful and cost effective than ever before, making them accessible to smaller businesses. With the recession biting there's never been a better time to install an EPoS system and get a good hold on your sales and stock issues. “

This new website www.epos.co.uk is launched today has great plans for the future; further development of the site includes providing more detailed contacts and solutions.

For impartial advice to allow you to make a fully informed decision about purchasing an EPOS System please visit www.epos.co.uk.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).