



SportsSignup Deploys the Chequed.com Predictive Employee Performance Suite™ to Build a Winning Sales and Service Team

SportsSignup—a leading provider of online registration, coach & volunteer background checks, and database-driven member management systems for regional, state, or national sports organizations—has deployed Chequed.com’s Predictive Employee Performance™ tool. This software as a service (SaaS) offering provides personality assessment and automated reference checking technology. Chequed.com delivers critical job-fit data to hiring managers early in the selection process, allowing them to focus time and attention on only the highest-potential candidates.

Saratoga Springs, NY ([PRWEB](#)) January 26, 2010 -- SportsSignup—a leading provider of online registration, coach & volunteer background checks, and database-driven member management systems for regional, state, or national sports organizations—has deployed Chequed.com’s Predictive Employee Performance™ tool. This software as a service (SaaS) offering provides personality assessment and automated reference checking technology. Chequed.com delivers critical job-fit data to hiring managers early in the selection process, allowing them to focus time and attention on only the highest-potential candidates.

“In a startup environment there is nothing more important than hiring great people. Today, there are so many good candidates available, and there was no way we could realistically narrow our candidate pools without taking up an inordinate amount of the hiring manager’s time. Chequed.com drastically lifted this burden,” said Anthony Bruno, CEO of SportsSignup. “In addition, the information gathered during the process was invaluable once we arrived at the interview stage – it allowed us to focus on specific concerns raised by the Chequed.com assessment, leading to the best possible hires,” continued Bruno.

“SportsSignup has an important mission to support more sporting opportunities for our young people by taking the hassle out of operating sports organizations for the adults. Chequed.com is thrilled to be able to provide the technology that will assist in screening for the best talent possible in delivering on this mission,” said Greg Moran, President and CEO of Chequed.com.

Business Challenge Before Chequed.com

Due to increased adoption rates for their technology, SportsSignup felt the timing was right to begin a growth push to take them through 2010 and attain a clear position as an industry leader. To achieve this, new talent was needed in both sales and customer service. However, this organizational growth needed to occur within the constraints of a fast-growth technology company. This meant little time for early stage screening of candidates within a large applicant pool. A solution was needed to eliminate candidates with a low potential fit to the job and provide greater due diligence in the form of personality assessment and automated reference checking for high potentials.

Solution Using Chequed.com

Chequed.com’s Predictive Employee Performance™ SaaS screening platform was deployed to identify the personality attributes, competencies and cultural fit that make someone successful in the roles of sales and customer service for SportsSignup. After creating this job profile, candidates were invited to complete the ChequedFit™ assessment upon application. If a fit to the job was identified, the hiring manager could move forward with the standard interview process, and be equipped with an interview guide indicating the areas in



which a candidate may have a disconnect from the position.

After interviews had taken place, candidates still in the running were asked to invite their references to complete the ChequedReference™ automated reference checking module. Reference providers received a system-generated email from candidates requesting completion of an anonymous online reference assessment. The completed reference check was then automatically compared against the job profile and candidates were ranked accordingly. With minimal effort required of the hiring manager and the candidate, SprotsSignup has a clear prediction of the success potential of each final applicant.

About Chequed.com

Founded in 2008 by some of the foremost experts in employee selection and development, Chequed is an emerging leader in the rapidly growing market for Predictive Employee Performance™ technology. Specifically, Chequed delivers a software as a service (SaaS) technology used for behavioral assessment and automated reference checking. Chequed's revolutionary Performance Engine™ delivers rapid, accurate predictions of a new hire's performance.

Chequed has commercialized innovative research developed in partnership with The Research Foundation of The State University of New York and The University at Albany's world-class Department of Psychology. Complementing these research innovations is the software's practical, real-world emphasis. Chequed's experienced management team, board of directors and advisory committee have helped hundreds of startups and growing companies hire talent that made them industry leaders. Their extensive expertise has fortified the Chequed software to meet the day-to-day challenges of human resource managers facing competitive markets for human capital. Further information or a free 30 day trial can be found at <http://www.chequed.com>.

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