



Relatrix Connects with Social Media

Relatrix, the leader in Online Contact Center Solutions for the K12 education market, is delivering social media functionality to its customers in its latest software release. Schools can now deliver messages across the widest range of online communication channels including email, voice, text, web, RSS feeds and their Facebook and Twitter account.

Evergreen, CO ([PRWEB](#)) February 11, 2010 -- Relatrix, the leader in Online Contact Center Solutions for the K12 education market, is delivering social media functionality to its customers in its latest software release at the end of this month. This release enables school systems to deliver messages to community members by email, voice, text, web, RSS feeds and now by posting on Facebook and Twitter - all with the click of a button.

Relatrix continues to demonstrate that school systems become more effective in communicating with parents and community members utilizing integrated software services. With time and cost constraints that exist in all school systems today, having a cost-effective, easy to use method of reaching targeted audiences is crucial. The new 2010.1 release of its Online Contact Center software services includes new time-saving features and the increased ability to simultaneously reach multiple users across all channels.

"One of the biggest challenges our customers face is the time required to reach different audiences with one message across different channels, or modes of online communication," said Mark Franke, President of Relatrix. "With our new 2010.1 release customers can now send information, respond to questions and seek feedback through multiple channels quickly and easily," Franke added.

Relatrix is celebrating 10 years of serving the K12 education market as the leader in Online Contact Center Solutions. Over the past 10 years Relatrix developed and extended online communications to empower schools, communications departments and entire districts to improve communication with diverse audiences in their local communities.

Headquartered in Evergreen, Colorado the company operates offices in Texas and Virginia. Relatrix hosts and delivers its software services from a secure data center so that schools do not have to purchase added computing resources and IT staff are not burdened with ongoing support and hardware and software maintenance.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).