



Design Chain Associates, LLC Announces Go-Live of ChinaRoHS.com

Design Chain Associates, LLC, the leading electronics industry RoHS/WEEE services firm, announces that the only website dedicated to China's new law entitled "Administration on the Control of Pollution Caused by Electronic Information Products," otherwise known as "China RoHS," is now live and active.

San Francisco, CA ([PRWEB](#)) March 27, 2006 -- Design Chain Associates, LLC, the leading electronics industry RoHS/WEEE services firm, announces that the only website dedicated to China's new law titled "Administration on the Control of Pollution Caused by Electronic Information Products," otherwise known as "China RoHS," is now live and active.

The site, <http://www.ChinaRoHS.com>, already has become a destination for the electronics industry as it starts to grapple with the implications of this new law, which was promulgated on February 28, 2006. Design Chain Associates, LLC, brings its, and its stable of tier one partners, substantial expertise in understanding the impact of the new, and ever growing, crop of environmental laws that impact the entire lifecycle of electronic products to this topic. DCA has already given the industry its first publicly available translation of the law, its first insights in to the key points and impacts of it, and updates based on direct contact with key officials in the China Ministry of Information Industry (MII), and is already the primary source of insight for the industry on the meaning and impact of this law.

On www.ChinaRoHS.com now you can find links to:

- * The law itself on the MII website,
- * An English translation of the law, and the clarification of its detailed and extensive scope,
- * Links to commentary on the law and its precedents,
- * The original submission from the Chinese government to the World Trade Organization Technical Barriers to Trade Committee,
- * And much more

The law itself impacts the electronics industry in under a year, requiring electronics companies that sell products on the Chinese domestic market to understand the materials their products, and packaging, are made of in order to properly mark them by March 1, 2007. A draft of the marking standard exists, in Chinese only at this point. Many segments of the electronics industry that are outside the scope of the European Union's similar directive, "on the restriction of the use of certain hazardous substances in electrical and electronic equipment" or "RoHS" (directive 2002/95/EC), such as medical devices and products, test equipment, radar systems, and large scale industrial tools such as semiconductor manufacturing equipment, have not even begun to understand these issues yet. If we as an industry have learned one thing from EU RoHS, it is that it is never too early to comply with laws that have the potential to shut your products out of a market.

DCA will continue to monitor China's environmental requirements and currently is providing services to electronics companies that will have to comply with the law.

About Design Chain Associates, LLC

Design Chain Associates' services help Electronics OEMs speed product time-to-market, reduce supply chain risks, and lower costs while increasing engineering and procurement efficiency. DCA offers a variety of technical and management services related to EU and China RoHS and environmental compliance, including



public and private seminars, product impact evaluation, personalized training, material composition acquisition, component engineering, Green BOM analysis, business process assessment and advice, and competitive advantage analysis. San Francisco-based DCA has a local presence in other high-tech regions of the United States such as the Austin/Houston corridor and the Boston region as well as around the globe through local associates. For more information, visit DCA on the web at <http://www.designchainassociates.com>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).