



CPX Interactive Serves Over 25 Billion Impressions in the First Quarter of 2006 and Opens LA Office

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Long Beach, NY ([PRWEB](#)) May 10, 2006 -- CPX Interactive a subsidiary of Buds Inc., announces traffic results for the first quarter of 2006. CPX Interactive served more than 25 billion impressions on over 3,000 sites the first three months of 2006.

CPX Interactive opens a new Los Angeles, CA office to adhere to the growing demand of well-branded sites for advertisers. CPX Interactive has chosen Daniel Starr, former Vice President of Performance Marketing for Gorilla Nation Media, to head the new office. The new office will cater to well designed content sites that advertisers and agencies can easily choose on site by site basis to ensure quality users and results for their campaigns.

“Daniel Starr has risen from Intermix Media to Gorilla Nation Media and now moves to CPX Interactive to utilize his knowledge and our talented team. His knowledge of running branded targeted campaigns will ensure the results advertisers and agencies desire, while boosting selected sites’ revenues in the network. CPX Interactive has multiple well-established sites with no specific site representation. Daniel Starr’s team will focus on organizing publishers into well-defined channels and gathering detailed demographic information to best represent them to advertisers and agencies. This new office will unabatedly increase the selected publishers’ revenues and gain well branded campaigns,” says CEO Michael Seiman

The Los Angeles office will also help to support our West Coast clients much better in terms of service. CPX Interactive plans on further projects to increase growth this year. The dramatic increase of publishers now has CPX Interactive focusing on quality and expansion to new areas.

In the coming months, CPX Interactive will be opening yet another office for Publisher Relations. This office will be dedicated to full time publisher support and allow CPX Interactive to actively acquire new websites for representation.

By utilizing the new Los Angeles Sales force as well as the dedicated publisher team, CPX Interactive will ensure its publishers the highest CPM rates and most responsive publisher support offered in the ad network space. CPX Interactive offers a combination of 100% remnant inventory absorption, exclusive brand deals and site representation. These factors alone ensure that our publishers will never need to seek alternative forms of revenue for their properties.

CPX Interactive a subsidiary of Buds Inc. utilizes the Yield Manager ad serving platform. The company has over 800 websites under direct contracts and strategic partnerships with the largest ad networks on the Internet to deliver more than 8 billion advertising impressions each month. For more information, visit

<http://www.cpxinteractive.com>

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