



Major New Search Engine Launched for Canadian Job-Seekers: Introducing Eluta.ca

Eluta.ca is a vertical search engine that monitors new job announcements at employers across Canada. The search engine lets users bypass traditional job boards to find new positions as soon as they are posted on employers' websites. Eluta also contains thousands of reviews and other editorial tools to help job-seekers evaluate prospective employers.

Toronto, ON ([PRWEB](#)) June 8, 2006 -- A major new vertical search engine for Canadian job-seekers was unveiled in Toronto this morning. Eluta.ca is the first search engine that lets job-seekers bypass traditional job boards and search employers' websites directly. The new search engine monitors new job announcements at virtually every employer in Canada -- more than 73,000 in total -- that posts new career opportunities on its website.

"Eluta.ca marks a significant advance in connecting Canadians with new employment opportunities," says the Founder & President of Eluta Inc., Tony Meehan. "Our new service means new jobs in Canada are now easily searchable in seconds by anyone who knows how to use a search engine." For employers, this is welcome news as it effectively reduces the cost of publicizing new job opportunities to zero. For job-seekers, the new site represents an advance in that they can now find out about a new [job in Canada](#) within hours of the position being posted on an employer's website.

The new search engine is also the first to include detailed reviews of each employer with its search results. These reviews, licensed from a series of best-selling Canadian employment guides (including Canada's Top 100 Employers), let job-seekers evaluate employers at the same time they are considering available [jobs in Canada](#). "It's like reading a good restaurant review," says Meehan, "and then deciding which of several job opportunities you should visit first."

Eluta.ca is also the first search engine to use complex mathematics and statistics to "predict" employers that are likely to offer new jobs in a particular occupation or region, based on recent hiring patterns. "This is one of the most novel features of our new search engine," says Meehan. "The promise of Eluta.ca is to help the job-seeker identify likely employers before they post relevant job opportunities on their websites."

Together, the talented team responsible for the Eluta project has more than 40 years of accumulated experience in employment publishing. The new search engine is already being hailed by industry observers as a leading Web 2.0 site and one likely to make a significant difference in Canada's employment landscape.

For more information, please visit [Eluta.ca](#). For background information or to arrange an interview, please contact: Sarah Daly at Meisner Publicity in Toronto, Tel. 416-368-3763.

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Online Web 2.0 Version

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