



SportsSignup Announces Sponsorship of Premier Women's Road Race

Company to Facilitate Race Registrations for more than 4,000 Participants of the 32nd Annual Freihofer's Run for Women

Saratoga Springs, NY ([PRWEB](#)) May 28, 2010 -- SportsSignup, a leading provider of online sports registration management solutions, has added one of the nation's top women's middle-distance races to its fast-growing list of clients.

Participants who register online for the 32nd annual [Freihofer's Run for Women](#) and its related events are doing so through software provided by SportsSignup, a Saratoga Springs, N.Y.-based company that has established itself as a national leader in [online sports registrations](#). This year's Freihofer's Run for Women takes place Saturday, June 5, beginning at 10 a.m. near the State Museum in Albany, N.Y.

SportsSignup branched out to individual participation sports in November 2009 with the Troy (N.Y.) Turkey Trot, one of the largest and oldest [road races](#) in upstate New York with more than 8,000 participants.

Online Registration for the 32nd Freihofer's Run for Women closes Tuesday, June 1st. To register online, go to <http://www.freihofersrun.com>. Last chance, in person registration is available up until June 4th. Visit <http://www.freihofersrun.com> for more details.

The 5-kilometer (3.1-mile) Freihofer's Run for Women is the centerpiece of a weekend fitness celebration that includes a Community Walk, a Kids' Run, and a Health and Fitness Expo.

In addition to processing online registrations, SportsSignup is a corporate sponsor of the 32nd Freihofer's Run for Women.

"We're proud to be associated with an event of this magnitude and reputation, and honored that its organizers have entrusted us with this responsibility," said Anthony Bruno, the CEO of SportsSignup. "We have worked hard to build a reputation for reliability and quality of service, and we're looking forward to a long and mutually beneficial relationship with the Freihofer's Run for Women."

The Freihofer's Run for Women attracted a race-record 4,029 women runners to the streets of downtown Albany in 2009, and is on pace to set another record in 2010. The race enables runners and walkers of all abilities to share the stage with some of the world's top women's middle-distance runners, who compete for \$27,000 in prize money, including a top prize of \$10,000.

"We rely on our corporate partners to help us present this great community event, and we appreciate SportsSignup's support as well as its technical expertise," said George Regan, Chairman of Event Management for the Adirondack chapter of USA Track and Field and Event Director for the Freihofer's Run for Women. "Our event has long been known for its cutting-edge use of technology, and we know a high percentage of our participants are Internet-savvy. We have high standards and expectations when it comes to technology, and SportsSignup is helping us raise the bar even more."

SportsSignup, founded in 2003, offers online registration, e-commerce fundraising and coach/volunteer background checks for more than 1,200 youth sports organizations in 45 states and Canada. It processes several



hundred thousand youth sports registration transactions per year, saving league registrars, race directors, coaches and other volunteer officials countless hours on traditionally time consuming tasks.

About the Freihofer's Run for Women

The Freihofer's Run for Women is the world's only 5K road race to hold the IAAF's prestigious "silver" label designation, drawing elite and recreational participants from throughout the United States and more than 12 countries. To register for the 32nd annual Freihofer's Run for Women, or for more information about the 22nd annual Freihofer's Community Walk, 23rd annual Freihofer's Kids' Run and 8th annual CapitalCare Health & Fitness Expo, visit <http://www.freihofersrun.com>. From the homepage, you can also link to the event's Facebook, Twitter and YouTube pages.

About SportsSignup

SportsSignup, owned and operated by League Sports Services LLC, provides sports organizations with a fully integrated Software-as-a-Service (SaaS) solution to facilitate online sports registration, [e-commerce fundraising](#), and coach/volunteer background check management. Since 2003, the company has been dedicated to operating a secure, affordable, and hassle-free online service suite that enables administrators from hundreds of soccer, football, baseball, lacrosse, basketball and many other sports organizations to spend more time on the playing field by automating many aspects of their duties. In the past year, SportsSignup has expanded its services to include registrations for individual participation sports. For a sample of SportsSignup's road race registration capabilities, visit <http://www.sportssignup.com/Sports/road-race-registration.aspx>].

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