



## **Artist Become Invites Artists and Art Lovers to Join New Online Contemporary Art Community**

*Artist Become (ArtistBe.com) Announces Public Beta Launch*

Wichita, KS ([PRWEB](#)) June 29, 2010 -- Artist Become ([ArtistBe.com](#)), the new online community for contemporary artists around the world, announced today its public beta launch. Artist Become is the latest venture by the online art gallery [overstockArt.com](#).

Artist Become, <http://www.ArtistBe.com>, is an online platform providing tools and resources to enable emerging and established artists to pursue their artistic and professional goals. Artists can create a profile and upload an unlimited quantity of their artwork. Artist Become allows artists to exhibit, promote, share and sell their artwork via the online gallery. During beta, membership is free and open to all qualifying artists, the final launch date is scheduled for Saturday, July 31.

Artist Become is looking for talented contemporary artists of all levels to join the community and become founding members of the site. The first 80 artists who join Artist Become during its beta test will be able to list an unlimited art collection on the site for free. Artists should create a membership at <http://www.ArtistBe.com> and activate an artist account.

“We are looking for early adopters to join us for the launch of what promises to be an expansive, vibrant community of contemporary artists,” said David Sasson, CEO of overstockArt.com. “Artist Become will give its member artists the unique opportunity to share and sell their work to art enthusiasts around the world without any commission fees – something they cannot do by simply displaying their artwork at a local gallery.”

Artwork on Artist Become can be purchased as an original piece of art, or as an affordable canvas transfer painting. Like overstockArt.com, Artist Become has arranged its content into a variety of different galleries specified by artist, subject, style and type - artists will dictate how this online art community will look in the future. The site is extremely user-friendly and easy to navigate.

“Since its inception in 2002, overstockArt.com has established itself as the go-to source on the web for purchasing art reproduction oil paintings,” stated Sasson. “Our goal for Artist Become is in the same vain – to become the web’s go-to source for purchasing artwork from contemporary artists around the world.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).