



Box UK and Promethean Launch Free Interactive Learning Website -- 'Promethean Planet'

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([PRWEB](#)) August 5, 2006 -- Box UK and Promethean, the global leader in interactive learning, are delighted to announce the launch of 'Promethean Planet' -- a free collaborative web portal designed to help teachers, administrators and parents maximise the use of interactive learning technologies.

Promethean Planet is a fully interactive and comprehensive online source of information and resources for use in the classroom. These include creative and innovative lesson plans, organised and searchable by class age and subject. The site provides a wealth of videos and web links for use with Promethean's award winning Activstudio and Activprimary lesson development software. Teachers can also share, discover and collaborate on best practices, which are highlighted in the monthly 'Teacher Feature'.

According to Promethean USA President, Mark Elliot, Promethean Planet was designed with teachers firmly in mind:

"Most teachers don't have the time to go hunting for resources to develop their lessons. Promethean recognises this. Our goal with Promethean Planet is to ensure that teachers have thousand of resources at their fingertips and can easily access the ones they need."

Promethean Planet also features an online forum where teachers can interact and share ideas, information and lesson materials. Online technical support from Promethean staff is also readily available.

The site is powered by Box UK's Amaxus content management system. Promethean required a system which could handle the sheer volume of diverse data that the site holds and found that Amaxus exceeded these requirements with ease. Amaxus's accessibility is also key to the success of the site, with users and site administrators able to easily add, amend and access data when necessary.

Promethean US Web Services Manager, Andy Ryff, is full of praise for Box UK and the functionality of Amaxus:

"With meticulous attention to detail, progressive thinking, amazing foresight and outstanding communication skills, Box UK has provided unparalleled customer service and a superior web authoring tool. From start to finish, all involved in working on Promethean Planet routinely displayed professionalism, courtesy, flexibility and a sense of urgency that always made us feel like our project was top priority.

"Furthermore, Amaxus has provided us with the ultimate experience in efficiency, power and accessibility. We could not be more pleased with the service and product and look forward to a long and prosperous relationship with Box UK!"

Box UK Project Manager, Teresa Butler is equally delighted with the success of the project:

"Promethean Planet was an extremely rewarding project and the feedback we have received has been fantastic. Using Amaxus, we have been able to work in collaboration with Promethean to provide a vast array of innovative learning resources, and put in place the facility for registered visitors to add their own. We hope that



these resources will prove invaluable to teachers and pupils alike.”

Promethean Planet was showcased at this year’s National Educational Computing Conference in San Diego on July 5th and received a fantastic response; as evidenced by the phenomenal rate of user registrations.

The launch of Promethean Planet is currently US specific. However, the new school term in September 2006 will see the launch of a UK version, followed by a French version at the end of the year.

Registration, membership and access to Promethean Planet’s online resources and forums is free to all administrators, teachers and students. For further information, visit the site at www.prometheanplanet.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).