



## Promethean Announces Triple Success at 2010 Worlddidac Awards

*Promethean has announced its triple success at the 2010 Worlddidac Awards, a major recognition of the power and impact of the company's ActivClassroom.*

Blackburn, Lancashire ([PRWEB](#)) July 21, 2010 -- Promethean, a world leader in the rapidly growing global interactive learning technology, is delighted to announce that it has won three prestigious awards from the Worlddidac Foundation for excellence in education.

Promethean's specialised ActivInspire education software, ActivExpression Learner Response System and teacher web community, Promethean Planet, were all honoured in the 'Information and Communication Technologies' category.

These awards, which are held biannually, were judged by a jury of teachers and industry experts based on educational and didactic capabilities, design and sustainability.

Promethean has a long tradition of success at the Worlddidac awards (<http://www.prometheanplanet.com/en-us/community/news-events/promethean-wins-three-worlddidac-awards.aspx>), recognising its leading global position in interactive educational resources (<http://www.prometheanplanet.com/en-us/resources/>) and technology. This year's triple win follows previous successes for Promethean Planet and its ActivPrimary software, the precursor to ActivInspire.

Iwan Streichenberger, Chief Marketing Officer, commented: "We are delighted with this triple success, which is overwhelming recognition for the significant educational benefits Promethean's ActivClassroom brings to learning. Once again, this demonstrates Promethean's ongoing commitment, through the development of innovation interactive learning solutions, to improving engagement in the classroom and raising student achievement across the world."

The Worlddidac Foundation has been presenting Worlddidac Awards internationally for the past 25 years, recognising excellence in educational resources. Worlddidac is the global trade association for companies providing products for education and training at all levels. It has 180 member companies and organisations from 43 countries on 5 continents. The 2010 award ceremony will be held in Switzerland in October.

About Promethean - Lighting the flame of learning:

Promethean's aim is to unlock the potential of human achievement in education and training at all ages around the world. It does so by creating, developing, supplying and supporting leading edge, interactive learning technology, such as interactive whiteboard resources (<http://www.prometheanplanet.com/en-us/>), and by encouraging the growth of the world's largest online teacher community in this field. In these ways, Promethean is helping bring to life the promise of 21st century learning, improving engagement and results for learners and teachers alike.

The market for interactive learning technology is fast growing and global. In this market, Promethean is a world leader. Developed for teachers, Promethean's ActivClassroom brings together its interactive display systems (ActivBoard), its learner response systems (ActiVote and ActivExpression), and its suite of specialised teaching software (ActivInspire), aiding the creation of lesson plans (<http://www.prometheanplanet.com/en-us/search/resources/resource-type--lesson>). They change how teachers and classes engage and interact, how



students learn and how they are monitored and assessed.

Headquartered in the UK and listed on the main market of the London Stock Exchange as Promethean World Plc (ticker symbol 'PRW'), Promethean's technology is today helping educate over 12 million individuals in over 500,000 classrooms in some 100 countries.

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