



Design Chain Associates Announces an Important New Service to Help Electronics Companies Comply with China RoHS

Design Chain Associates, LLC is formalizing a standard service offering for China "RoHS" with an enforcement date of March 1, 2007, the law of the People's Republic of China called "Administration on the Control of Pollution Caused by Electronic Information Products" or "China RoHS" for short, looms large for the electronics industry. DCA's service is intended to rapidly bring companies up to speed on the law's status, what they need to be doing today, and keep them informed for the next year, which will be critical to the development of this frustratingly dynamic law.

San Francisco, CA ([PRWEB](#)) November 6, 2006 -- Design Chain Associates, LLC, the leader in China RoHS information and consulting, is formalizing a standard service offering to help companies comply with China "RoHS".

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China RoHS has its first impact on the electronics industry on March 1, 2007, which is when marking and disclosure requirements take effect. Companies must have the data necessary to select and create

1. The right product mark
2. The right package mark
3. The right Environment-Friendly Use Period
4. The right Substance Disclosure Table

DCA is offering a suite of standard services to help electronics companies and companies in the electronics supply chain comply by March 1, 2007 and stay on top of this regulation. Services in the package include:

- a. Two private 1 hour educational webcasts on China RoHS for your entire company
 - The first one occurs at the start of the engagement and will level-set the understanding of the company about the law and its requirements
 - The second one will occur after enforcement begins and guidance is available for the first "catalogue", which will define the next phase of the law
- b. All current and future China RoHS related translations DCA provides (only those that are DCA-copyrighted)
- c. Up to 16 hours of phone/e-mail consulting by The DCA Experts
- d. Hot-off-the-press e-mail updates
- e. A one year term of service

DCA is the clear choice for any electronics company's China RoHS service provider:



- We notified the world when it was first issued to the World Trade Organization Technical Barriers to Trade Committee on September 28, 2005
- We provided the first English translation of the legislation
- We provided the first published analysis of the legislation
- We were the only US consulting firm to provide comments back to the Chinese Government during the WTO comment period (available with service upon request)
- We were the first to publish an analysis of the regulation once issued
- We continue to provide clear, concise, knowledgeable and useful insights to our clients and the industry
- Through www.ChinaRoHS.com DCA provides the world with English-language information regarding the law

Please visit <http://www.ChinaRoHS.com/dcaflyer2.pdf> to learn more and contact us at info@chinarohs.com or call Mike Kirschner, DCA's President, at 866-DCA-7676 x2.

About Design Chain Associates, LLC

Design Chain Associates' consulting services help Electronics OEMs speed product time-to-market, reduce supply chain risks, and lower costs while increasing engineering and procurement efficiency. DCA offers a variety of services related to RoHS and environmental compliance regulations in Europe, China, the US, and elsewhere. These include public and private seminars, product impact evaluation, personalized training, material composition acquisition, component engineering, green BOM analysis, gap assessment and auditing services, and competitive advantage analysis. San Francisco-based DCA has a local presence in other high-tech regions of the US such as the Austin/Houston corridor and the Boston region as well as in China and around the globe through local associates. For more information, visit DCA on the web at <http://www.DesignChainAssociates.com> and <http://www.ChinaRoHS.com>.

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Online Web 2.0 Version

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