



Virtual Administrative Assistant Expands Offerings with EcommerceQueen.com Web Site

Since May of 2009, Staci Jansma has been providing virtual support to business owners of all shapes and sizes.

Jackson, MN ([PRWEB](#)) November 8, 2010 -- Her latest endeavor includes the launch of EcommerceQueen.com – a web site that allows the do-it-yourselfer to expand his/her knowledge in specific areas, eliminating the need to hire a virtual assistant. “I know working as a virtual assistant, my efforts have given more business professionals time to dedicate their focus to more important tasks to keep them moving forward and stay one-step ahead of their competitors,” says Staci. “This new site, however, gives business professionals an additional option to consider.”

When it comes to virtual office solutions Staci offers a wide variety of ecommerce services such as shopping cart configuration, autoresponder management, and affiliate program setup. “Through this new site, someone who wants to acquire the knowledge to handle these tasks on their own will find a handful of reference materials. These include tactics for using Yahoo Answers, how to use WordPress as a Content Management System (CMS), and utilizing the benefits of Skype,” Staci shares.

One of the many areas in which online entrepreneurs struggle is with keywords. This includes choosing the right keyword tool, knowing which keywords are most effective, and how to use them to their best advantage on a web site. Knowing the significance of this critical step is why Mrs. Jansma offers an additional resource, Keyword Treasury: Discover the Hidden Gold in Your Keywords. “I know how complicated, confusing and time consuming it can be to research this on your own. This guide provides step-by-step action plan that makes this otherwise boring research easy, painless, and useful.”

For more information about these information products, you can visit www.EcommerceQueen.com. Stay in the know of the latest guides by joining EcommerceQueen's mailing list and get a copy of how to use Yahoo Answers Tactics today at www.EcommerceQueen.com.

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Online Web 2.0 Version

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