



NeoUrban Tv Network Unveiled as Pax Stereo™ Plans Custom Meganiche Channels for Indies & Major Labels -- Previously Secret List of ".Tv" Properties Revealed

Pax Stereo has announced a new NeoUrban Internet Television Network, and plans to joint venture with indie artists and major labels alike in the development of custom designed meganiche internet television channels. As building efforts continue on their own vlogging-based networks, Pax Stereo reveals the previously super secret list of coveted ".tv" domain properties, and announces that clients are also finally being accepted on a limited first come basis for integrated social networking services.

Los Angeles, CA ([PRWEB](#)) December 13, 2006 -- Pax Stereo has announced a new NeoUrban Internet Television Network, and plans to joint venture with indie artists and major labels alike in the development of custom designed meganiche internet television channels. As building efforts continue on their own vlogging-based networks, Pax Stereo reveals the previously super secret list of coveted ".tv" domain properties, and announces that clients are also finally being accepted on a limited first come basis for integrated social networking services.

"If you build it they will come... we are building it as they come." These are the words of Pax Stereo CEO, Mario Hemsley, words that come with a smile these days. "Oh, yes, things are going well, we are very pleased." He is quick to add, "we are in no way relaxing and simply enjoying these early successes, there is much to be done." The NeoUrban Tv Network (www.neourban.tv) is an example of their work-in-progress, and now the key is adding the channels of those artists willing to be pioneers. Victor Allen, who is championing the company's early promotion efforts, is confident and points to Pax Stereo's treasure chest of artist urls as a strong infrastructure to build upon. "If we get even one tenth of the artists whose urls we have to come on board... well, the rest is history. The point is that we aren't trying to hijack artist's names and urls, we just knew that having those properties, in conjunction with the platform we have developed, makes a potentially very profitable situation and a stronger bargaining position."

Mario explains that the key is demonstrating that a relationship benefits the artists. "We want to partner with artists who share our indie spirit, and get them onboard before we close our deal. This way they stand to benefit more directly from the early discussions. Once we have the backing of Google and YouTube, or anyone approaching this level, then we have all the clout we need to approach even the biggest stars or artists. We can potentially develop individual niche channels for the likes of Oliver Stone, Quentin Tarantino, Celine Dion, Alicia Keys, and others, all of whom we already have urls for. All this with minimal overhead and maximum flexibility. We are telling the artists and labels that we intend to create a design totally consistent with their own personality. They can change and edit their own profiles and play lists as much as they please." Mario bristles at the notion that Pax Stereo is merely acting as brokers for high demand urls. "We have no intentions whatsoever to attempt to profit, either directly or indirectly, on holdings where we have no relationship with the artist whose name is involved. We will just hold onto these, and talk to them in a year or so when the environment has changed, and everyone knows the value. But of course, the deal will be much different then. Look at how the value of YouTube changed over six months. Who's to say just what the value of the Pax Stereo Tv Networks is? Makes one pause..."



Mario also points out that Pax Stereo has plans to reach out to the recent victims of corporate consolidations and takeovers, and has specific plans for the likes of radio personalities such as Bill Buchner (www.billbuchner.tv) and JJ Kennedy (www.jjkennedy.tv). "Maybe now is the time for some of these highly respected industry veterans to diversify and try something new. We represent no risk. It's a no-brainer."

It is no surprise that the upstart company is now being approached to provide its services for major label artists. "We could have tried to convince all the potential collaborators we have out there, but we decided to take it all to the web and let the interested ones approach us. In the meantime, we keep building, we keep on working. We like to show first, and then tell." Full service packages are now available to provide for the development of integrated platforms that include websites and profiles on pertinent social networking sites.

To see a generic view of a Pax Stereo Tv channel, visit The Generic Channel (www.genericchannel.tv). The corporate website for Pax Stereo is Pax Stereo Online (www.paxstereo.com).

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