Writing for College Students Turns Experience into Profit: Making Money the Old Fashioned Way

Poor starving college students... We've all known them and perhaps -- at one time -- we were one. Since the advent of the Internet, more and more students are finding ways to earn money based on their knowledge -- and not surprisingly, www.articlemarketer.com has proven to be a hit. Why must students be broke, when they can integrate writing and education with earning?

Hayward, CA (PRWEB) December 16, 2006 -- Poor starving college students. Or, as ECampusTours.com says, "Let's face it: college student = broke. From paying for food to paying for books, college students have several expenses that add up very quickly, and without extra income, it can be very hard to get by."

Only if they want to make it that way.

"Today's college student can expand upon his or her life experiences," says Chris Ellington, CEO of Article Marketer. "Most have been introduced to web pages through Social Networking, and many have intellectual property to sell--music, photos, all types of intellectual property-- creating income. Taking the next logical step, they create digital content and market themselves to open financial doors. There are a plethora of potential readers just waiting to see what others have to say and students in colleges and universities have much to say that is of interest. Why not write and earn financial rewards in the process? Writers find that not only are they able to develop a readership base, they are also able to connect with those having similar interests."

Inside the ever-expanding world of article marketing, writers are submitting literally hundreds of articles each day. Not surprisingly, Article Marketer's website, www.articlemarketer.com, is a runaway success. Most writers online are everyday people who have information to share and are seeking out new ways to connect. Dozens of new writers subscribe daily, and the articles they submit are offered into the digital world for publication. In many cases, submitted articles help to define a knowledge base of information, and sell products and services while influencing decision-making for a worldwide reader base.

"It's difficult to imagine a better way to learn composition and writing skills than to be internally incentivized and actually increase the money you make, based on your writing skills," says Angela D. Carrier, a former Campus Director at National College of Business and Technology. "As a student draws readers to his or her website, they create worldwide opportunities to identify potential customers." Carrier, who taught Business Communications Skills, views the written word as a weakness identified with many college students. "One of the best ways to learn anything is by doing it," she says. "Why not make money and learn writing, editing, and communication skills at the same time? Higher education puts a mandate on writing skills; monetizing personal growth and development is an outstanding way to encourage our students."

Article Marketer.com encourages students to participate by visiting their website, exploring their opportunities, writing articles, and thereby encouraging visits to their own websites.

To arrange interviews on topics related to Article Marketing, please contact GCG Worldwide at 1.917.224.6782.

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