



The American College's National Financial Awareness Day to Help Consumers Create Financial Security

The American College, the nation's leading financial services educator, will celebrate its annual event, National Financial Awareness Day on Tuesday, March 6, 2007. During this event, professional financial advisors that have graduated from The College will unite in nationwide effort to answer consumer questions, offer individual counseling and sponsor informational seminars on a pro-bono basis. This national initiative is designed to enhance consumers' financial security. For more information, visit www.TheAmericanCollege.edu

BRYN MAWR, PA (PRWEB) January 19, 2007 -- The American College, the nation's leading financial services educator, will celebrate its annual event, National Financial Awareness Day, on Tuesday, March 6, 2007. This national initiative is designed to enhance consumers' financial security. This year's theme focuses on the importance of disability income protection. More information is available at www.TheAmericanCollege.edu

American College graduates will provide consumers nationwide with the opportunity to learn more about their personal finances by answering questions, offering informational seminars, and providing free individual counseling in an effort to increase awareness of the importance of financial planning. This year's focus will help consumers become more aware of the need to secure their income against unexpected life events.

Activities associated with National Financial Awareness Day are being offered as a free public service and are designed to help individuals create a lifetime of financial security.

"Disability income insurance is essential income protection," said Larry Barton, PhD., President and Chief Executive Officer of The American College. "Disabilities can be serious financial setbacks. The average person doesn't fully appreciate how a debilitating injury can impact one's ability to meet everyday expenses."

"We encourage people to begin preparing now with proper assistance from a qualified American College graduate," continued Barton. "A credentialed professional advisor can open the door to financial security."

The Event: The American College's National Financial Awareness Day

All American College alumni are invited to participate in this event. Alumni interested in participating should contact The American College Alumni Association at 610-526-1477 or e-mail Wendy Sutowski, Manager, Special Events, to sign up.

Consumers can also find information about participating financial advisors and setting up appointments to meet with advisors in their local areas at www.TheAmericanCollege.edu.

This annual event coincides with what would have been the 125th birthday of The American College founder, Solomon S. Huebner. Dr. Huebner was a renowned financial educator whose theories about the human life value concept revolutionized the financial services industry. Building on the foundation created by Dr. Huebner, The American College today provides education to professionals working in insurance, securities, banking and



accounting.

The American College is the nation's leading non-profit educator of professionals in the insurance and financial services industry. Located in Bryn Mawr, Pennsylvania, The College is a public charity founded in 1927 and accredited by the Middle States Association of Colleges and Schools. The American College offers an array of specialized designation programs, Master of Science degrees in several disciplines and customized continuing education programs predominantly on a distance education basis for those pursuing a career in financial services. For more information, visit www.TheAmericanCollege.edu

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The American College

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