



Fresh Savings to Follow-Up a New Year

Best of the Web announces a new promotional code for February 2011, granting customers a 20% discount on all directory submissions.

Jericho, NY ([PRWEB](#)) February 1, 2011 -- New Year's discounts are so last-month. So rather than dwelling on last month's promises and resolutions like so many, [Best of the Web](#) is planning ahead by rewarding customers with a 20% discount that is reusable throughout the entire month of February.

[Best of the Web Directory](#) is an online resource that enhances the user's online experience by categorizing content-rich websites that meet their high standards for inclusion. Best of the Web guarantees quality by having a real person - a member of the BOTW Editorial Staff - review sites to ensure that each: contains substantive unique content and no broken links or images; is up and running 24/7; navigates in a user-friendly manner; and meets universally accepted web standards. Sites are listed in relevant categories that range from Arts to Zoology as well as providing region-specific categories for local businesses.

During February, Best of the Web is offering a 20% discount on all directory submissions, listings and sponsorships alike. That means users can save \$30 off listings submitted at the annually recurring rate (originally \$149.95) or \$60 off the Lifetime rate for listings (originally \$299.95). These savings are available for not only the Web Directory, but also for the [UK Directory](#) and [Blog Directory](#). Users can also choose to sponsor a category, originally \$49.95 after a 30-day free trial, for only \$39.95.

All of these discounts are available by simply entering the code FEB20 when prompted during the submission process. This code is commissionable can be used an unlimited number of times, but only during the month of February, so the time to [submit](#) is now!

About Best of the Web

"The Internet's oldest directory," Best of the Web got its start in 1994 by empowering the burgeoning online community to nominate and vote for best-of-class websites in a variety of categories. As the Internet grew in popularity, Best of the Web evolved into a comprehensive directory categorizing content-rich, well designed websites. Today, whether the topic at hand is choosing a college, refinancing a mortgage, or planning a party, Best of the Web gives meaningful guidance to many an Internet user. Best of the Web offers a guide to the best international businesses and more recently expanded to include the blogosphere with the Best of the Web Blog Directory. For more information on the Internet's oldest directory, visit [BOTW.org](#).

###



Contact Information

Robert Schmid

Best of the Web

<http://bestoftheweb.com>

516-605-1880

Online Web 2.0 Version

You can read the online version of this press release [here](#).