



KestrelMeters.com gets New Look, More Informational Resources and Kestrel's Latest Weather Meters and Air Flow Trackers

KestrelMeters.com, retailer of Kestrel Wind & Weather Meters, has a new look and feel, more user resources and the latest Kestrel meter models, the Kestrel 4200 and Kestrel 4500.

Sylvan Lake, MI ([PRWEB](#)) June 13, 2007 -- [KestrelMeters.com](#), the Internet's premier retailer of Kestrel Wind & Weather Meters, has a new look and feel, more resources to help customers make educated purchase decisions plus the latest Kestrel meter models, the Kestrel 4200 pcket airflow meter and Kestrel 4500 pocket weather meter.

KestrelMeters.com has undergone a complete content overhaul resulting in the best version of the site to date. The new and improved KestrelMeters.com combines a much-improved look and site navigation, more informative descriptions of all the Kestrel wind & weather meters, plus a new "Kestrel Meters by Profession or Activity" section that highlights specific applications of various Kestrel meters.

Nielsen Kellerman Inc., makers of Kestrel hand held wind and weather meters, recently introduced two new models to the marketplace. The new Kestrel 4200 and Kestrel 4500 meters are the most fully-featured Kestrel meters yet, and are already enjoying unprecedented popularity amongst consumers.

The flagship [Kestrel 4500 pocket weather meter](#) has every function a Kestrel meter can provide, plus the unique functions of wind direction measurement and a digital compass. The new [Kestrel 4200 pocket airflow tracker](#) is the HVAC professional's new favorite tool, thanks to its full array of environmental measurements and automatic CFM calculation. Additionally, each model allows data storage and PC interface capabilities allowing users to later upload, store and further analyze data.

While offering more choices to customers is a plus on the one hand, the expanding selection of wind & weather meters at KestrelMeters.com has made choosing the right meter slightly more involved. In response, the addition of a new KestrelMeters.com buying guide has proven invaluable to customers who want the right meter for their particular profession or recreational needs.

"The detailed comparison charts and in-depth descriptions we have always provided are great," says Brent Norton, site manager of KestrelMeters.com, "but the information they provide is even more useful when placed within the context of specific professions or leisure activities. Our new 'Kestrel Meters by Profession or Activity' buying guide is a great way for our customers to understand how, and by whom, different Kestrel Meters are used."

"It all boils down to helping each customer make the very best purchase decision for his or her needs," Norton continued, mentioning also that KestrelMeters.com strives to provide all relevant information possible, including numerous, in-depth, uncensored, real user reviews. "We post all user reviews - good, bad and ugly. But because Kestrel meters are extremely robust, reliable, useful products, negative reviews are extremely rare."

[KestrelMeters.com](#) also offers the benefits of a friendly, knowledgeable customer service staff, free Fedex 2-Day shipping on all orders over \$50, and KestrelMeter.com's shipping guarantee of "Order Today, Ships Today!" ensures that any in-stock order placed before 4 pm EDT on weekdays will ship the same day.



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<http://www.kestrelmeters.com/home.jsp?source=prweb061307>

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Online Web 2.0 Version

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