



## **DAZ 3D(TM) Rejuvenating Its Image and Expanding Its Presence: DAZ 3D Renovates Its Corporate Logo and Website**

*DAZ 3D, Inc., a technology leader in 3D content and software, announced today its new corporate logo reflecting an official name change of the business entity (formerly known as DAZ Productions, Inc) to its new operating title DAZ 3D, Inc.*

DRAPER, Utah ([PRWEB](#)) June 22, 2007 -- "We embrace the spirit of innovation," Chris Creek, vice president of DAZ 3D. "Our corporate image and on-line store needed to reflect this spirit and better serve the needs of our devoted user base. We are known world-wide as DAZ 3D, and our customers are very savvy in their perception of style and ease-of-use. We feel this new makeover conveys that artistic and intuitive spirit."

Whether it's a new customer or a seasoned professional, each will appreciate how simple and flexible it is to find whatever they need from DAZ 3D's vast content and software libraries. Customers can purchase from thousands of 3D figures, vehicles, wildlife, cityscapes and more in a simplified shopping experience.

### Web-link and Availability

The new web-site is available now at [www.daz3d.com](http://www.daz3d.com)

For a limited time, in celebration of this momentous occasion, there are multiple sales events on virtually everything DAZ 3D has to offer.

### About DAZ 3D(TM)

Founded in 2000, DAZ 3D, Inc, a privately-held company located in Draper, Utah, is a market leader in 3D software and digital content creation. The company's model library is renowned for its high-quality 3D content at the industry's most competitive prices. DAZ also develops powerful software applications that support its content, including Bryce(R), a 3D environment and animation package; Carrara(TM), a complete 3D modeling, animation and rendering solution; DAZ Studio(TM), a free 3D digital art creation tool; Hexagon(TM), polygonal modeling software for the creation of 'ready-to-render' 3D models; and Mimic(TM), a lip-synching application. For more information, visit [www.daz3d.com](http://www.daz3d.com).

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).