



Walling Data Systems Provides New Value to ASCII Members: Free Dedicated Support and Higher Margins on AVG Internet Security Solutions

Walling Data Systems provides higher margins and dedicated support to ASCII members on AVG Internet Security solutions, a top rated internet security software solution, produced by Grisoft.

Claremont, NC ([PRWEB](#)) September 13, 2007 -- The ASCII Group, a membership organization of over 2,000 computer resellers based in Bethesda, M.D., today announced they have renewed their endorsement of Grisoft's AVG Internet Security software for distribution to its members, through a partnership with Walling Data Systems, the leading US Authorized Grisoft AVG Distributor, based in North Carolina.

"Renewing our partnership with Walling Data Systems was an obvious decision," says Jerry Koutavas, VP of business development at ASCII. "Our members earn more, and receive dedicated support on AVG products with Walling Data Systems."

While AVG can be purchased from other sources, Walling Data Systems is the nation's top independent provider, and is the only source for AVG in the US that provides unlimited toll free phone and remote support to resellers.

Walling Data Systems has big plans for their renewed partnership with ASCII.

"ASCII members will receive extra benefits like strong margins on top-rated AVG products that can't be matched elsewhere, as well as dedicated team-members to service their needs without additional costs or reductions in margin," said Luke Walling, President of Walling Data Systems.

In addition to the increased margin on electronically delivered AVG software licenses, resellers can purchase the product in a true retail box, an offer not available to independent channel buyers elsewhere.

Walling continues, "We are planning to offer our new AVG Internet Security and Anti-Virus + Anti-Spyware retail boxed products at special pricing to ASCII members that operate small retail shops, to help them compete with offerings from big-box retail service companies."

"Out of all the vendors from whom I've ever purchased, Walling Data Systems is probably the best and easiest to deal with. When I've had support issues, they have been there to answer questions quickly and concisely--and ordering is simple and handled quickly and accurately," says Jeffrey Sherman, President and CEO of Warever Computing, Inc, and ASCII Member. "The AVG product is great, fast, easy to manage once you get used to their management console, and pretty much bulletproof. Frankly, if any ASCII members that sell antivirus products have not tried AVG and Walling Data Systems, they are really missing something."

"Jenaly Technology has been buying from Walling Data Systems for three years now. The key to their success is that they go out of their way to make sure that you, as a reseller, are well taken care of," said MJ Shoer, President and Virtual Chief Technology Officer of Jenaly Technology, and ASCII member. "Much like in my own business, I can always get in touch with Luke when I need him, just like my customers can get in touch



with me. As a distributor, Walling Data Systems offers very good margins and they're pleasant to deal with, and I would much rather give my business to people who are pleasant to work with, versus those who aren't."

Grisoft's AVG security software product line sells for a fraction of the cost of similar solutions from larger vendors like Symantec or Network Associates. Industry and customer feedback indicates that AVG also has a substantially smaller footprint on IT infrastructure, resulting in higher performing workstations and servers that are better protected.

Moreover, the VARBusiness Alternatives Study recently indicated that Grisoft's AVG is the number one choice for security software among North American IT professionals.

For more information, contact AVG Authorized Distributor Walling Data Systems, at <http://www.avg-antivirus.net>, 866-833-5727 (toll free in the US or Canada), or sales@avg-antivirus.net.

US-based resellers can apply to become Authorized AVG Resellers online at <http://www.avg4resellers.com>.

About Walling Data Systems:

www.avg-antivirus.net

Founded in 1994, in North Carolina, Walling Data Systems is a value-added software distributor and IT Solution Provider offering innovative high-value solutions to everyday computer security problems for corporate, education, and home technology users. Walling Data was named an Authorized AVG Distributor in 2004.

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Online Web 2.0 Version

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