



## **Marketing Entrepreneur Reveals How He Earns \$25,000/Hour, Outranking Top Professional Athletes and CEOs Of Multi-Billion Dollar Companies**

*Alex Mandossian has some unusual advice for entrepreneurs and marketing professionals looking to increase their income: "Sell from your seat. No cold calling. No cold-walking. To prove his point he recently sold over \$1 million dollars in teleseminar training in 27 days for his course, <http://www.teleseminarsecrets.com/>. And he did it from a home-based office with just one part-time employee.*

Novato, CA ([PRWEB](#)) September 27, 2007 -- [Alex Mandossian](#) has some unusual advice for entrepreneurs and marketing professionals looking to increase their income: "Sell from your seat." No cold calling. No cold-walking. To prove his point he recently sold over \$1 million dollars in teleseminar training in 27 days for his course, <http://www.teleseminarsecrets.com/>. And he did it from a home-based office with just one part-time employee.

"Everyone knows the telephone can help increase productivity," Mandossian says. "The challenge is most people use it to increase productivity by 50 or 60 percent, when they could be using it to increase sales by over 100 percent. I've just improved on the model -- going from 'one-on-one' on the telephone to 'one-on-many'."

The real power in this type of direct marketing, Mandossian says, is achieving maximum productivity with minimum effort. A [teleseminar](#) is a phone call via a bridge line where hundreds, even thousands, can listen to the training and interact with the instructor.

And that explains how Alex Mandossian can invest just a few hours of his time to make \$25,000/hour in 27 days, selling "seats" to his Teleseminar Secrets. This figure outranks such pro sports luminaries as LeBron James, Ken Griffey Jr. and the recently retired Mario Lemieux, not to mention CEOs of multi-billion dollar companies. A complete comparison matrix illustrating the benefits of direct marketing using this medium is available on his web site. <http://www.teleseminarsecrets.com/>

Since 1999, Mandossian has originated these money-making calls with some of today's most influential entrepreneurs, authors, direct marketers and professional speakers, including Steven Covey, Mark Victor Hansen, Brian Tracy, Harvey Mackay, Les Brown, Robert Allen, Jerry Falwell, Jay Conrad Levinson, Joe Sugarman, T. Harv Eker, Joe Polish, Vic Conant, David Bach, Jay Abraham and many others.

Mandossian's Teleseminar Secrets reveal how anyone can conduct profitable seminars no matter what the topic or skill level. In a few short weeks, his entrepreneurial students learn the details crucial to success like:

- The 2 items of business you must do within the teleseminar's first 5 minutes,
- The 2 most important actions to take within the first 40 minutes, and
- The 3 biggest, most egregious errors you can make on a teleseminar

For Mandossian, "The 'one-on-many' approach is what truly makes this the fastest, easiest and most economical of all the communication mediums on earth. Period."



Teleseminar Secrets is an 8-week training program that provides step-by-step instruction and access to this entrepreneurial community's exclusive resources. For more information, go to <http://www.teleseminarsecrets.com>

Online Marketing Expert Alex Mandossian helps authors, speakers, consultants, entrepreneurs and small business owners maximize their online profits with minimal time and effort. To learn more, and to download his free ebook, 5 Secrets To Making Change Now, log on to <http://www.AlexMandossian.com>

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