



## Online Marketer Alex Mandossian Details the Teleseminar Marketing Success of the Brian Tracy Teleseminar

*Alex Mandossian, one of the top Internet direct marketers in America, has just released a new article on his web site. The article, "The Brian Tracy Teleseminar: A Successful Case Study in Tele-training Marketing and Profits" is available for immediate download at [www.AlexMandossian.com](http://www.AlexMandossian.com)*

Novato, CA ([PRWEB](http://PRWEB)) October 18, 2007 -- [Alex Mandossian](http://AlexMandossian.com), one of the top Internet direct marketers in America, has just released a new article on his web site. The article, "The Brian Tracy Teleseminar: A Successful Case Study in Tele-training Marketing and Profits" is available for immediate download at [AlexMandossian.com](http://AlexMandossian.com).

In this article Mandossian details the success behind Brian Tracy [Telesminar](http://Telesminar) - which generated more than \$15,000 in income in a few hours work - and how it followed the time proven, 3-step "Socratic" method he's described in other articles.

"Step 1 is to ask your market what it wants. Step 2 is to promote to your market based on your survey results from Step 1. And Step 3 is to repurpose your Teleseminar content to scoop-up more profits with almost no human effort," Mandossian explains.

In addition to Brian Tracy, Mandossian has created other successful Teleseminars by interviewing other "thought leaders" such as Jack Canfield, Les Brown, Mark Victor Hansen, Vic Conant, Joe Polish, Michael Masterson, Joe Vitale, Janet Attwood, Jay Abraham, Stephen Covey, Michael Gerber, Zig Ziglar, Gay and Katie Hendricks, Harv Eker, Barbara DeAngelis, Jay Conrad Levinson and Ken Blanchard - just to name a few.

According to Alex Mandossian, "Teleseminars are the fastest, easiest, most economical way to increase your sales and profits without spending a single penny more on marketing or advertising costs. Best of all, you can conduct them from the comfort of your home."

Future articles about Teleseminars address tips for entrepreneurs, small business owners and other to harness the power of Teleseminars, including:

- \* How to make more an hour than elite professional athletes or Fortune 500 CEOs
  - \* How to get started creating your own money-making content for Teleseminars
  - \* The beauty of Teleseminars and the "one-on-many" approach to sales and marketing intimacy.
  - \* How to maximize the Teleseminar experience for your participants' while maximizing profits for yourself
- To access the complete article series, visit [www.AlexMandossian.com](http://www.AlexMandossian.com)].

Alex Mandossian has consulted Dale Carnegie Training, NYU, Agora Publishing, Mutuels.com, Pinnacle Care, Strategic Coach, Trim Spa as well as thought leaders such as Jack Canfield, Vic Conant, Mark Victor Hansen, Les Brown and many others. He has trained over 14,000 Teleseminar students and claims that he can train practically any Entrepreneurial-CEO to transform their annual income into a monthly income in less than 3 years after applying his principle-centered Teleseminar strategies.



More information can be found at [www.AlexMandossian.com](http://www.AlexMandossian.com), including the opportunity to download his free ebook, 5 Secrets To Making Change Now. More information about Teleseminar Secrets can be found at [www.TeleseminarSecrets.com](http://www.TeleseminarSecrets.com)].

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