



## **New BrokerIPTV.com Breaking New Ground in Colorado Real Estate**

*Internet and industry pioneers unveil revolutionary market tool.*

Colorado Springs, CO (Vocus) October 24, 2007 -- Mark Eibner, Broker/Owner of Metro Brokers Realty Oasis and Oasis Data Systems has unveiled an innovative online platform to effectively reach out to his professional real estate brethren with vital industry-related news and information. Eibner, and 25-year broadcasting veteran, Dirk Freeman, recently introduced revolutionary [BrokerIPTV.com](http://www.brokeriptv.com) at the Colorado Real Estate Convention.

For far less than creating a 50-page monthly magazine publication, BrokerIPTV.com will have the ability to produce high-quality, online video content assembled by professional industry writers and on-air talent. Plus, with available video blog format, viewers will actually help drive content not limited to the trade.

"Internet Protocol Television or IPTV is just starting to gain momentum as a viable, proven technology in the U.S. market," says Eibner. "We're confident our idea of utilizing IPTV technology to create & distribute industry and market-specific video is destined to develop into an emerging trend."

[BrokerIPTV.com](http://www.brokeriptv.com) is the first IPTV video business blog created through the partnership between Eibner and Freeman. As successful bloggers in their own respective industries, both are confident the IPTV format offering rich content and fast downloads will continue to gain momentum and acceptance as part of a viable, integrated business strategy.

According to Eibner, "IPTV Business Blog Channels provide a simple and cost effective means of integrating a Video blogging solution into existing business practice by extending corporate communication channel, brand recognition, sales and marketing strategy. Considering today's meteoric corporate information, it becomes a challenge to provide a clear channel of information to prospects, clients, partners, employees and the community at large that you serve and are trying to reach. But now with the advent of BrokerIPTV.com, it's easy to index and present an unlimited amount of information with an IPTV business blog, stored in perpetuity, without having to cut down a single tree," adds Eibner.

[BrokerIPTV.com](http://www.brokeriptv.com) is open, providing free content, free subscriptions via email with RSS subscription and podcasts available to anyone with an Internet connection!

Eibner explains, "When contacting industry insiders from top brokers to corporate executives to help provide original content, including interviews, news-related stories and insight, ALL were eager to participate. We are very encouraged by the excitement of potential advertisers, but more importantly, we're thrilled about the reception of BrokerIPTV.com within the brokerage community!"

Partner Dirk Freeman is owner of Denver's SteeleBoy.com, a state-of-the-art broadcast production facility responsible for producing thousands of television & radio commercials, as well as full-length programs for domestic & European clients. With Eibner's experience in Internet technology & communications, and Freeman's extensive background in video production, Broker IPTV is off to an auspicious start. Visit <http://www.brokeriptv.com/> for details.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).