



## **Online Marketing Expert Reveals how a 2,600 Fable Applies to Marketing Today ... and How You Can Capitalize on it Even if You're Not Bill Clinton**

*Alex Mandossian, one of the top Internet direct marketers in America, has just released a new article on his web site. The article, [Online Marketing Tip - Strike While The Iron Is Hot \(Like Bill Clinton in his book "Giving"\)](#), is available for immediate download at [www.AlexMandossian.com](http://www.AlexMandossian.com)*

Novato, CA ([PRWEB](#)) November 16, 2007 -- [Alex Mandossian](#), one of the top Internet direct marketers in America, has just released a new article on his web site. The article, [Online Marketing Tip - Strike While The Iron Is Hot \(Like Bill Clinton in his book "Giving"\)](#), is available for immediate download at [AlexMandossian.com](http://AlexMandossian.com).

In this article Mandossian shares how Aesop's more than 2,600-year-old fable about the wolf in sheep's clothing can be applied to [Teleseminars](#) and marketing situations of today.

"In the short version of the fable, the wolf dresses up in sheep's clothing, but instead of pouncing right away on a sheep, he waits, and ultimately becomes dinner himself," said Mandossian. "One of the several lessons the fable teaches us to strike while the iron is hot.

Mandossian explains that every day in marketing, people do not strike while the iron is hot because they are waiting for the "perfect" plan. But unfortunately, in business, a good plan executed today is better than a perfect plan that is executed too late. Mandossian wants people to have a good plan, not a perfect one, because perfection creates procrastination, and you must act now.

Future articles about Teleseminars address tips for entrepreneurs, small business owners and other to harness the power of Teleseminars, including:

- How to make more an hour than elite professional athletes or Fortune 500 CEOs
- How critiquing someone else's work can make you big money
- Many ways to creatively repackage and repurpose Teleseminars to increase earnings
- How to leverage the power of your inner circle to boost your
- Why leave home? Promote your book with a Virtual Book Tour

To access the complete article series, visit [www.AlexMandossian.com](http://www.AlexMandossian.com).

Alex Mandossian has consulted Dale Carnegie Training, NYU, Agora Publishing, Mutuals.com, Pinnacle Care, Strategic Coach, Trim Spa as well as thought leaders such as Jack Canfield, Vic Conant, Mark Victor Hansen, Les Brown and many others. He has trained over 14,000 Teleseminar students and claims that he can train practically any Entrepreneurial-CEO to transform their annual income into a monthly income in less than 3 years after applying his principle-centered Teleseminar strategies.

More information can be found at [AlexMandossian.com](http://AlexMandossian.com), including the opportunity to download his free ebook, *5 Secrets To Making Change Now*. More information about Teleseminar Secrets can be found at



[www.TeleseminarSecretsProfile.com](http://www.TeleseminarSecretsProfile.com)

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