



## Recently Launched WallDecorAndHomeAccents.com Caters to Home Decorating Trends

*Catering to the growing wall-decorating trend, WallDecorAndHomeAccents.com has officially launched. Unlike other home furnishing stores, which treat wall décor almost as an afterthought, Wall Décor and Home Accents' product inventory consists solely of wall home décor.*

Seattle, WA ([PRWEB](#)) November 21, 2007 -- Home and office settings that need a little oomph to their bland walls have a new decorating portal to turn to. The recently launched WallDecorAndHomeAccents.com fills a much-needed void in the home-decorating arena by focusing its inventory solely on home wall décor. Rather than wading through tons of irrelevant products to find precisely what they require, visitors to the site will discover only wall art and accents up for sale at the Web site. To browse the company's fine array of metal and wrought iron art, wall clocks and mirrors, candle wall sconces and architectural pieces, visit Wall Décor and Home Accents online at <http://www.walldecorandhomeaccents.com>].

According to Unity Marketing's latest study on art and wall decoration, "Americans are spending more money to decorate their walls." In 2005, people shelled out \$49.6 billion on wall-hanging items, "with the categories of wall décor (items such as mirrors, wall hangings, wall shelves, decorative clocks and others) and custom framing growing fastest in the four-year period covered in the study." Just two months into its official launch and WallDecorAndHomeAccents.com is already witnessing the validity of this trend firsthand. In just its second month in operation, the company saw its revenues quadruple over first-month sales.

Unlike most home-furnishing stores, which sell wall décor almost as an afterthought, Wall Décor and Home Accents focuses solely on wall home décor. The Wall Décor and Home Accents' product inventory includes everything from architectural pieces to wall clocks and mirrors, to candle wall sconces and wrought iron décor, but it's the company's metal art collection that's drawing the most attention. "Our [metal wall art](#) does really well for us," explains company spokesperson Krasen Tomov. He is quick to point out, however, that WallDecorAndHomeAccents.com is positioned to be a "one-stop shopping destination for all wall decoration products."

For those individuals who are reluctant to purchase their wall décor online, WallDecorAndHomeAccents.com affords a safe and hassle-free shopping environment. The company employs Hacker Safe security, identity theft protection and secure credit card fraud encryption to protect its customers' private data. What's more, the Web site offers a 100% money-back guarantee on all purchases. If for any reason a customer is not satisfied with his or her wall art, he or she can return it for a full refund -- no questions asked.

For more information on WallDecorandHomeAccents.com's hassle-free return policy, contact Krasen Tomov toll-free at (866) 342-0201. To see the company's fine array of wall decorations, including metal art, architectural pieces, wall clocks and mirrors, candle wall sconces and wrought iron decor, visit the store online at [Walldecorandhomeaccents.com](http://Walldecorandhomeaccents.com).

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**Contact Information**

**Krasen Tomov**

Infocom LLC

<http://www.walldecorandhomeaccents.com>

866-342-0201

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).