Joey deVilla, Accordion Guy and Tucows Technical Evangelist, Joins TSOT, Inc. and FraternityLive Development Team

TSOT, Inc., Toronto-based developer of private social networking platforms like FraternityLive and SororityLive, has just welcomed Joey deVilla of Tucows fame to their team of top Ruby on Rails developers. TSOT, Inc. is pleased to gain Joey deVilla's expertise in creating innovative networking solutions for organizations across North America.

Toronto, ON (PRWEB) November 29, 2007 -- TSOT, Inc., Toronto-based developer of private social networking platforms like FraternityLive and SororityLive, has just welcomed Joey deVilla of Tucows fame to a growing team of top Ruby on Rails developers. With the growth of the FraternityLive and SororityLive network and the addition of deVilla's expertise, TSOT, Inc. is bringing the power of social networking to groups and business organizations across North America.

As a graduate of the Queen's University Computer Science program, Joey deVilla has held leading roles in several groundbreaking technology companies. At Opencola, deVilla worked alongside Cory Doctorow (of Boing Boing fame) in creating relevance-based peer-to-peer software. Most recently, deVilla held the Technical Evangelist position at Tucows, demonstrating his extensive knowledge and winning personality as an ambassador for both technical and non-technical clients. Joey deVilla is also a well-known figure online, maintaining several popular blogs including 'The Adventures of Accordion Guy in the 21st Century' and 'Global Nerdy'. His motivation in joining TSOT, Inc., deVilla explained, "I want to make really cool software and help tell the company's story."

In leaving Tucows to join TSOT, Joey brings over 10 years of programming and development experience to the development team. TSOT, Inc. is gaining a strong reputation as a Ruby on Rails platform developer, which for deVilla was an added bonus. "Rails is new, makes programming fun and most importantly it lets you focus on functionality for the customers," he explained, which is also one of the driving factors behind the TSOT, Inc. philosophy. As the FraternityLive and SororityLive network continues to grow, TSOT, Inc. welcomes Joey deVilla's expertise in designing innovative networking solutions for organizations across North America.

For a demo or additional information about FraternityLive or SororityLive, contact Corina Newby or visit www.tsotinc.com.

About TSOT Inc.:
TSOT is the owner and manager of the innovative online applications FraternityLive and SororityLive. These applications are designed for the Greek community, helping chapters all over North America to stay organized and connected while maintaining the privacy and integrity of their network.

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