



Midrix's Safe-Clik-N-Grip® Laptop Strap Included in the Atlantis Studios Holiday Showcase TV Show

The Safe-Clik-N-Grip® Laptop Strap, a product designed for easy navigation of airport security, has been included in the Atlantis Studios Holiday Showcase TV Show, and aired nationally on the America One Network. The strap, designed by Midrix, Inc., allows for the safe transport of laptops through airport security and lessens the fear of dropping.

Delmont, PA ([PRWEB](#)) December 12, 2007 -- The Safe-Clik-N-Grip® Laptop Strap (www.laptopstraps.com), a product designed for the safe transport of laptops, has been included in the Atlantis Studios Holiday Showcase TV Show, and aired nationally on the America One Network.

Constructed of poly-pro webbing, Midrix's Safe-Clik-N-Grip® [Laptop Strap](#) ensures laptop owners that their computers are securely fastened and secured, lessening the fear of dropping. The product's design also eliminates the bulkiness of carrying cases, making it a great investment for travelers.

"The Safe-Clik-N-Grip® Laptop Strap is ideal for travelers, but due to its innovative design, can be used in any day-to-day situation," said Gary J. Peters, President of Midrix, Inc. "With its inclusion in the Holiday Showcase TV Show, a national audience will see firsthand the ease of use and security that the Safe-Clik-N-Grip® Laptop Strap brings to its users."

The Safe-Clik-N-Grip® [Laptop Strap](#) was designed to make it easier and safer for the frequent air traveler to navigate the airport security line. The strap eliminates time spent unzipping and removing a laptop from a case for inspection, which also reduces unnecessary handling, thereby lessening the likelihood of damage. Constructed of a rubber handle and strap assembly, the Safe-Clik-N-Grip® Laptop Strap can be easily extracted from a piece of carry-on luggage.

"The handle and strap assembly made life much easier navigating through the security lines," Peters said. "I could extract my laptop earlier in the x-ray process, carry the laptop like another piece of luggage prior to tubing it, and quickly remove it from the tub and carry it away from the security line prior to returning it to my backpack."

Midrix, Inc. sells two versions of the Safe-Clik-N-Grip® Laptop Strap -- a briefcase strap and a backpack strap. Both versions retail for \$19.95.

More information about the Safe-Clik-N-Grip® Laptop Strap, including its inclusion in the Holiday Showcase TV Show, can be found online at <http://www.laptopstraps.com>. If you missed the show, the Midrix segment can be found online at <http://www.youtube.com/watch?v=v4bDqaFpcWg>.

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Online Web 2.0 Version

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