



Humble ISD Adds New Parent Notification Service

Humble Independent School District has implemented a new parent notification service. This service, called Your Schools Insider, allows the district to send email, phone and SMS/text messages to parents based on their school relationships, as well allow parents and community members to sign-up online for various interest groups and receive emails about programs around the district. The new service is based on EZCommunicator from Relatrix Corporation. EZCommunicator is a hosted, web-based, system for the K12 education market.

Evergreen, CO ([PRWEB](#)) January 28, 2008 -- Humble ISD, a district serving approximately 33,000 students in the greater Houston area, has recently implemented a new online communications service to keep parents and community members informed about the district. The service, called Your Schools Insider, is based on the EZCommunicator software from Relatrix Corporation. Humble chose EZCommunicator as a cost-effective tool to notify parents in case of school district emergencies, and also provide the option to sign-up for interest groups and stay informed about news around the district.

EZCommunicator combines e-mail notification with voice and text messaging so Humble ISD can reach parents through different channels of communication. The software integrates with the district's existing website and provides users with the ability to sign-in and update their contact details and preferences. Users can also choose from a list of interest groups and receive email updates on topics ranging from board meetings to employment opportunities with the district.

"EZCommunicator gives us the ability to send thousands of voice, email or text messages out in a matter of minutes", said Karen Collier, Executive Director for Public Information at Humble ISD. "While emergency notification is our top priority, we're also excited about the added convenience of reaching our parents and community members easily and efficiently through the Internet, which they're coming to expect in today's fast-paced world."

Mark Franke, President of Relatrix said, "We're very pleased to have Humble ISD as a new customer of our Online Contact Center solutions. The range of integrated functionality in EZCommunicator means Humble will have the flexibility to respond to the changing information needs of their community."

Relatrix initially loaded existing contact records for Humble ISD parents so the district can send them notifications, based on which schools their children attend. However, Humble ISD will be opening access to the new Your Schools Insider site in the near future, so that community members, media and others can also sign-up for user accounts and choose their own interest groups.

About HumbleISD - Humble Independent School District is a popular choice among families moving to the Houston area due to the district's outstanding schools, variety of housing choices and prevalence of beautiful, native trees. Humble ISD serves communities in northeast Harris County including Atascocita, Humble, Fall Creek, Kingwood, Summerwood and more. Humble ISD operates five high schools, seven middle schools and 23 elementary schools. Additional schools are planned for the future as the district works to keep pace with enrollment growth.

About Relatrix - Relatrix provides Online Contact Center solutions as a service to the K12 education market.



The company is headquartered in Evergreen, Colorado, with support and sales offices in Austin, Texas. Its web-based software provides any size district with the tools to build a two-way exchange of information with their community of stakeholders. The software addresses both district-level, as well as school level online communication needs. The software is hosted in a secure data center, so schools do not have to purchase added hardware or software, and IT staff is not burdened with ongoing support costs.

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