



## Allsup Names New Consumer Products Manager

*Paul Gada to lead development of services and products for people with disabilities through the new Disability Life Planning Center.*

Belleville, Ill. (Vocus) February 1, 2008 -- Allsup ([www.allsup.com](http://www.allsup.com)), the nation's leading [Social Security Disability Insurance](#) (SSDI) representation company, has named Paul Gada as Consumer Products Manager.

In the newly created position, Gada will oversee the development of the company's new services that support the specialized health care and personal finance [needs of consumers with disabilities](#). In addition, he will manage Allsup's Disability Life Planning Center.

Gada is a licensed attorney who has focused on tax issues and consumer-oriented financial information during his career. He has more than eight years of experience creating numerous business, legal and financial information products, including journals, newsletters and Web-based services. He is an author of several tax advice books and has provided expertise to individuals and businesses on subjects ranging from retirement and estate planning to real estate and benefits.

Gada most recently was based in Riverwoods, Ill., as senior tax and small business analyst with tax and legal publisher CCH INCORPORATED for more than 11 years. He is a veteran of the U.S. Army and holds degrees from the John Marshall Law School (LLM, master of laws in taxation and employee benefits), Southern Illinois University (JD), Northern Illinois University (MBA) and Loyola University of Chicago (BA).

Founded in 1984, Allsup has helped [nearly 100,000 Americans](#) with disabilities obtain \$1.5 billion in Social Security and Medicare payments. Allsup has a 97 percent award rate and received the Better Business Bureau Torch Award for excellence in customer service.

Today, the company has 475 employees working to pre-qualify individuals to ensure eligibility, develop an accurate factual record and represent applicants through the disability decision process. This allows the Social Security Administration to focus on issuing disability decisions and clearing backlogged claims.

For more information, go to [www.allsup.com](http://www.allsup.com).

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