Albuquerque's GET A GRIP, Inc. Announces New Franchising Opportunities for 2008

Fast-growing New Mexico-headquartered refinishing and resurfacing business plans to increase its reach beyond its existing 33 locations across the U.S.

Albuquerque, NM (PRWEB) February 18, 2008 -- GET A GRIP, Inc., a refinishing and resurfacing company that offers beautiful kitchen and bathroom surfaces at a much lower cost than granite or substrate replacements, plans to aggressively expand its franchises throughout the U.S. in 2008. Over the last decade, the company has quickly made a name for itself through its high-quality products and applications, saving homeowners and apartment owners thousands of dollars in remodeling costs and countless hours of time.

"From the beginning, we wanted to offer customers the smartest solution for making surfaces elegant," says Sharon Dillard, president of GET A GRIP. "This is a product that just makes sense for the long run, in hot or soft real estate markets. Eventually, all bathtubs, tile surfaces, countertops, showers, and sinks wear out or go out of style. Our business model simply asks, 'why replace when you can resurface?'

In a volatile housing market, homeowners and sellers need to find inexpensive yet highly effective ways to update and beautify their homes. Apartment owners face a slightly different dilemma - the ability to easily update their units without costly downtime for expensive remolds. "The application of our product takes very little time because it is applied with a single, proven technique inspired by a unique patent," explains Sharon. "Most surfaces are ready for use within 24 hours of our application. And because our process takes fewer steps and is non-toxic, it is safer than any other resurfacing product."

Before starting GET A GRIP, Sharon and her husband, Cub Dillard, had long, successful careers in different industries. Sharon worked many years in marketing for high-end fashion brands, and Cub owned and operated a big-rig truck dealership. Together with their sons Ryan and Austen, who train new franchisees and are vice presidents in the company, the Dillard family has built one of the most highly respected resurfacing companies in the industry - which has translated into real success for GET A GRIP dealers and franchisees.

"I have been a proud dealer for GET A GRIP for six years now and can honestly say that I have loved every minute of it," says Velda Wood, owner of GET A GRIP of Phoenix. "While having unbeatable products has played a major role in my success, I know that I would not be where I am today without the support and dedication I have received from GET A GRIP's corporate office."

The Dillards set up their franchisee business to be simple and straightforward. "We know franchisees are anxious to start working and need the business tools to succeed. That's why we offer state-of-the-art operations manuals, advertising and marketing materials and many other ways to get their operations started quickly and correctly," says Sharon. "But most importantly, we take the time to get to know our franchisees on a personal level, give them expert, detailed training, lifetime technical support and a commitment to keep improving our products. After all, we share in each other's success. The more successful we can make our franchisees, the more successful GET A GRIP will be for everyone involved."

About GET A GRIP, Inc.: A refinishing and resurfacing company that saves customers thousands of dollars in remodeling costs, GET A GRIP offers proven products and techniques inspired by a unique patent. The company's products have been
successfully used for years in bathrooms and kitchens in homes, hotels, motels, resorts, commercial complexes, apartments and condominiums, government projects and institutions, schools, churches, hospitals, factories and airports. The private company is headquartered in Albuquerque, New Mexico. Website: www.getagripinc.com or www.getagripfranchise.com. Phone: 800.290.6004. Email: info @ getagripinc.com.

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