



It's Your Last Chance to Enter Lily of France's "Find Your Sexy Style" Contest

Three monthly winners have been drawn in the lingerie brands online sweepstakes. The final round ends in April, 2008.

Alpharetta, Georgia ([PRWEB](#)) March 17, 2008 -- Lingerie brand Lily of France®, a brand of Vanity Fair Brands, LP, has chosen three winners in the first three rounds of their online sweepstakes, Find Your Sexy Style. While other lingerie companies present women with a narrow view of what constitutes sex appeal, the fun interactive quiz at www.findyoursexystyle.com offers the chance for women to express their personal sexy style through topics such as fashion, beauty, shopping and travel while giving them the chance to win prizes and save money on sexy lingerie.

It's the last chance to enter to win the sweepstakes. The first three of four month-long sessions ended March 16, 2008, beginning the final round of the contest. The winners were selected through a random drawing to win a Grand Prize \$500 gift card and a \$100 wardrobe of Lily of France lingerie.

The new lingerie wardrobe includes the innovative X-Bra™, which allows women to customize the degree of lift and cleavage enhancement provided to her individual comfort level, another way that Lily of France is encouraging women to celebrate their own personal ideal of sex appeal.

The remaining contest period will run from March 17, 2008 to April 16, 2008, so women who haven't checked out the fun video quiz site still have a chance to enter to win. Previous entrants are also encouraged to return to the site and enter again for the last round of the sweepstakes.

In addition to the chance to win free lingerie, throughout the promotion, quiz respondents who forward the quiz to five friends receive a 45% savings coupon for Lily of France intimates, redeemable at www.shoplilyoffrance.com].

About Lily of France

For over a century, women have turned to the Lily of France® brand for sexy, sophisticated French-inspired intimate apparel. Lily of France® offers a variety of lingerie styles ranging from subtly sexy to boldly alluring for the fashion-forward woman. Lily of France products are available at department stores nationwide and at www.shoplilyoffrance.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).