



## Celebrating 17 Years of Being the Best

*Best of the Web is celebrating its 17th birthday this month. Luckily, in Internet years, they have already surpassed the angst-filled teenage phase. Instead of making a mix-tape for its fans, BOTW is rewarding customers with the biggest savings of the year.*

([PRWEB](#)) April 20, 2011 -- Beginning in the ancient era of the 1990s when the Internet was slowly but surely making its way into households, [Best of the Web](#) empowered the online community with the ability to nominate and vote for the best websites in a variety of categories. Since then, Best of the Web has matured into not one but multiple inclusive directories: the [Web Directory](#), UK Directory, Blog Directory, Local Directory, Software Directory, and the most recently launched Senior Housing Directory and [Online Degree Directory](#).

By placing content-rich, quality websites that meet their high standards for inclusion into accordant categories, users can continually rely on Best of the Web to provide meaningful guidance through the Internet's ever-growing depths. The BOTW directories currently contain well over 100,000 categories in which millions of listings are precisely placed. Thousands of relevant and unique sites, hand-picked by the talented BOTW Editorial Staff, are added to the Web Directory every month.

The input and feedback of their users is always valued. Customers are encouraged to engage with editors and BOTW representatives through the BOTW Blog or social networks such as [Twitter](#) and [Facebook](#) to ensure that the Best of the Web remains the web's most up-to-date and trustworthy resource. Therefore Best of the Web thanks not only its dedicated staff of meticulous editors, talented developers, and skillful managers for its 17 years of success, but also its customers.

With that in mind, Best of the Web is offering its biggest discount of the year: 25% off on all directory submissions. This means users can save \$100 on submissions at the Lifetime rate, usually \$399.95, and nearly \$40 on the annually recurring rate, usually \$149.95. These savings are also available for category sponsors. All customers are granted a 30-day free trial for their first sponsorship. This discount will save them an additional \$12 on the monthly renewal rates (originally \$49.95).

To obtain these savings, simply enter the promotional code BDAY25 when prompted during the submission process. This code can be used multiple times, but is only valid until April 30. Take advantage of this year's biggest discount by submitting today.

### About Best of the Web

"The Internet's oldest directory" got its start in 1994 by providing best-in-class websites in a variety of a categories through the nominations and votes of the burgeoning online community. It has since evolved into a reliable system that enhances the user's online experience with comprehensive directories, sorting content-rich and high-quality websites into relevant categories. Today, whether the topic at hand is choosing a college, refinancing a mortgage, or planning a party, Best of the Web provides guidance to many an Internet user. For more information on the Internet's oldest directory, visit [BOTW.org](#).

###



**Contact Information**

**Brian Prince**

BEST OF THE WEB

(516) 605-1880

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).