Bongiovi Acoustics: New Bud Of The Listen To Your Buds Campaign

Bongiovi Acoustics, a cutting edge audio company dedicated to the hearing health of the young, has become an official sponsor of the Listen To Your Buds campaign of the American Speech-Language-Hearing Association (ASHA).

Rockville, MD (PRWEB) April 16, 2012 -- Bongiovi Acoustics, a cutting edge audio company dedicated to the hearing health of the young, has become an official sponsor of the Listen To Your Buds campaign www.listentoyourbuds.org of the American Speech-Language-Hearing Association (ASHA).

The Buds campaign teaches the young how to use personal audio safely in order to protect themselves from acquiring noise induced hearing loss.

The need for the campaign appears greater than ever in light of recent research that documents the unsafe listening habits of younger people as well as increasing hearing loss. The Buds campaign features award-winning musicians who appear in schools and spread the Buds safe listening message.

“We are very appreciative and excited to have Bongiovi Acoustics join us in protecting the public’s hearing,” ASHA President Shelly Chabon, PhD, CCC-SLP says. “Through their generosity, we will be able to continue to bring our message directly into schools and conduct other public education that will contribute significantly to heading off a serious and potentially costly health threat.”

“We are thrilled to join this very important public education effort that is the Listen To Your Buds campaign,” Bongiovi Acoustics Managing Director Steve Lazin says. “The safe listening messages and hearing health expertise at the heart of the Buds campaign need to continue to reach the public and we look forward to helping with that. We also believe that products like our Digital Power Station H.E.A.R. technology can be part of the solution of ensuring safe listening.”

About the American Speech-Language-Hearing Association
ASHA is the national professional, scientific, and credentialing association for more than 150,000 audiologists, speech-language pathologists, and speech, language, and hearing scientists. Audiologists specialize in preventing and assessing hearing and balance disorders as well as providing audiological treatment including hearing aids. Speech-language pathologists identify, assess, and treat speech and language problems including swallowing disorders. www.asha.org.

About Bongiovi Acoustics and Digital Power Station (DPS) Technology
Bongiovi Acoustics is an operating entity of Bongiovi Media and Technology Inc., a privately held company based in Port Saint Lucie, FL. The company generates revenues through licensing of its technology to manufacturers and strategic partners as well as through direct sales to consumers. Visit www.bongioviacoustics.com for more information about the company or contact: Bongiovi Acoustics, 649 SW Whitmore Dr Port Saint Lucie, FL 34984.

DPS is a patented and unique audio enhancement technology that re-masters audio content in real time and tailors the program material for a given delivery system and playback environment. DPS H.E.A.R. provides volume safe listening profiles containing the DPS Real Time Audio Re-mastering™ technology.
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Online Web 2.0 Version
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