Central Coating Adds Water Transfer Printing Capabilities

Coating Applicator Adds New Services

West Boylston, Ma (PRWEB) November 20, 2012 -- Central Coating, a specialized precision coating application and EMI Shielding company, has recently announced the addition of Water Transfer Printing to their coating application capabilities.

Water Transfer Printing Technology, also called hydrographic printing or immersion printing, is a process of applying high-definition 4-color graphic patterns to many complex three-dimensional shapes. Patterns can be applied on plastic, steel, aluminum, wood, and many other substrates. Central Coating has standard common patterns such as wood grain, carbon fiber, and camouflage, as well as custom patterns. Depending on the geometry, Central Coating can print parts up to 4 feet long & 18 inches wide.

"Central Coating has remained in the fore-front of technological advances in coating application and we are excited to add Water Transfer Printing to our applications service offering," said Central Coating Sales manager Larry Denefrio

Water transfer printing has been prevalent in the automotive industry, applying decorative trim in vehicle interiors and recently unique applications for this technology in the medical, household products, home decor, sporting goods, military, aviation and firearms industry.

About Central Coating:

Central Coating is the largest applicator of coatings in the Northeast. Central specializes in the application of EMI Shielding, Medical, Industrial, Textured and Conformal Coatings; Form in Place conductive gaskets and non-conductive gaskets, Pad Printing, Silk Screening and Value-Added Operations. Central Coating Company is also ISO 9001:2008 Registered

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