Health Advocate™, Inc. Names New Vice President and Medical Director

Esther J. Nash M.D. to lead in the development of new clinical condition programs in collaboration with the company’s health informatics division

Plymouth Meeting, PA (PRWEB) January 07, 2013 -- Health Advocate, Inc., the nation’s leading independent healthcare advocacy and assistance company, is pleased to announce that Esther J. Nash M.D. has joined the organization as Vice President and Medical Director.

Dr. Nash will lead the development of Health Advocate’s clinical condition programs, which are designed to identify chronic health conditions among workplace populations and their families and enable them to better manage their conditions. Dr. Nash will also work closely with Health Advocate’s new health informatics division, engage2Health (e2H).

“We are excited to welcome Dr. Nash to our clinical team. Her expertise in developing and managing programs geared toward improving health outcomes for workplace populations and their families makes her a valuable addition to our organization,” said Michael Cardillo, President, CEO and cofounder of Health Advocate.

“I am happy to be part of such a great team of people and to provide my expertise in chronic care management,” said Dr. Nash.

Dr. Nash is a renowned national authority, with nearly 25 years of physician executive experience. She comes to Health Advocate from OptumHealthSM (a division of UnitedHealth Group). At OptumHealth, she was responsible for clinical innovation and strategy, leading the wellness, decision support and incentives solutions to improve population health outcomes for over 60 million consumers.

Prior to OptumHealth, Dr. Nash served as Senior Medical Director, Population Health and Wellness at Independence Blue Cross (IBC). During her 11 years at IBC, she was responsible for the design and implementation of population health programs for more than two million commercial and Medicare members, as well as developing and implementing IBC’s healthcare consumerism strategy. Dr. Nash was the architect for “Healthy LifestylesSM Rewards,” a system that rewards healthy behavior change, and ConnectionsSM, an award-winning disease management and decision support program for more than 25 chronic conditions. She was also responsible for preventive health, workplace wellness programs and clinical guidelines.

Dr. Nash’s experience includes both provider and payer leadership roles, including Vice President for HIP Health Plan of NJ, Senior Medical Director for Managed Care Operations of Prudential HealthCare for the region that included New Jersey, New York, Connecticut, Pennsylvania and Delaware, and Director of Quality Improvement and Medical Education at The Bryn Mawr Hospital, part of the Jefferson Health System.

Dr. Nash is certified by both the American Board of Internal Medicine and the American Board of Quality Assurance and Utilization Review Physicians. She has earned the designation of Certified Managed Care Executive from the American Association of Health Plans and Certified Professional in Electronic Health Records from Health IT Certification. She is also a Fellow of the American College of Physicians. About Health Advocate

Health Advocate™, Inc., the nation’s leading independent healthcare advocacy and assistance company, serves
40+ million Americans through more than 9,000 client relationships, including many of the nation’s largest companies, helping members personally navigate healthcare and insurance-related issues, saving time and money. Our Core Health Advocacy service is centered around our Personal Health Advocates, who assist members with a range of clinical, administrative and insurance-related issues. Our spectrum of add-on, complementary employee- and employer-based solutions include our Wellness Coaching program, Benefits Gateway and Health Information Dashboard™, EAP+Work/Life™, Personalized Health Communications™ and decision support programs. The solutions are designed to lower healthcare costs, increase productivity and improve outcomes.

Founded in 2001 and headquartered in suburban Philadelphia, Health Advocate has received a range of awards including the 2011 Workforce Management magazine Optimas Award as the Worldwide Leader in Service, 2011 InformationWeek Top Tech Innovations, named for the sixth consecutive year as one of America’s fastest growing private companies by Inc. 500, one of the fastest growing companies in North America on Deloitte’s 2010 and 2011 Technology Fast 500™, 2011 Enterprise Awards’ Life Sciences Company of the Year in the Greater Philadelphia Region, 2011 Entrepreneur of the Year in the Greater Philadelphia Region by Ernst & Young, and is rated one of the Top 20 Best Places to Work by Philadelphia magazine. Health Advocate is not affiliated with any insurance or third party provider.

Visit us at:
www.HealthAdvocate.com
www.HealthProponent.com

If you have any questions regarding information in these press releases please contact the company listed in the press release. Our complete disclaimer appears here - PRWeb ebooks - Another online visibility tool from PRWeb.
Contact Information
Rhonda Lipschutz
Health Advocate, Inc.
http://www.healthadvocate.com
610-397-7446

Online Web 2.0 Version
You can read the online version of this press release here.