Wiley Announces New Online Video Training Partnership Between For Dummies® and AskVideo.com

New For Dummies Books Plus Online Video Training from AskVideo.com Covering the iPad, iOS 6 Application Development and MacBook Topics

Indianapolis, IN (PRWEB) June 10, 2013 -- The world’s bestselling reference series, For Dummies, announces a new partnership with NonLinear Educating, Inc. to bring online video training for popular topics such as the iPad, iOS 6 application development, and MacBook. For Dummies will offer new book plus video training bundles in addition to the Dummies Online Video courses available from AskVideo.com. These new product bundles include a copy of one of the bestselling For Dummies books plus an access code for multiple hours of online video training on the topic on AskVideo.com.

“Our new For Dummies book plus online video training bundles are designed to be an easy and convenient way to develop new skills and learn how to get things done with technology,” said Andy Cummings, Publisher, For Dummies Technology. “We are excited to partner with NonLinear Educating, Inc. and be able to offer For Dummies online video training courses on popular topics like iPad, iOS application development, MacBook, and more.”

Each For Dummies book plus online video training bundle includes a copy of a bestselling For Dummies book, an online access code to AskVideo.com for multiple hours of step-by-step video training on the topic and a special bonus offer for 40% off a two-month AskVideo Library Pass. The first products to market include:


Each For Dummies online video training course on AskVideo.com features:

- Step-by-step, self-paced video learning that is accessible whenever users are ready to learn
- Expert instruction, tips and guidance from industry professionals and educators
- HD video lessons with Notes, History, Favorites and other tools to help users track progress and reinforce learning along the way

“Our training platform is perfectly suited to delivering the new For Dummies video courses,” said Martin Sitter, CEO of AskVideo.com, “Learners can watch the For Dummies videos while creating notes, bookmarking favorites, and earning badges for completing knowledge achievements. Closed captioning is available for the hearing impaired. By combining the For Dummies courses with our industry-leading technology, we’ve created an amazing educational partnership that can help anyone become a better computer user.”

For more information about the For Dummies Book + Online Video Training Bundles, visit www.dummies.com/go/videotraining or www.AskVideo.com/fordummies.

About NonLinear Educating, Inc.
With over 10 years of experience publishing online tutorial-videos, AskVideo.com is a pioneering IT company that has been developing video training since the industry began. Users can stream videos online, or download full courses to their computers, iPads, iPhones, Android & Windows 8 devices. With over 25,000 HD video tutorials in our constantly expanding training library, AskVideo.com is one of the largest publishers of video courseware in the world today. Video courses include topics like Photoshop, Digital Photography, Windows 8, App Development, and Sound Design. A $25 monthly Library Pass lets users access and watch the entire library, including all For Dummies courses. For more information, visit AskVideo.com. AskVideo.com is a NonLinear Educating Inc. brand.

About For Dummies®

After over 20 years, more than 250 million copies printed, and millions of e-books downloaded, For Dummies is the world’s bestselling reference series, well known for enriching people’s lives by making knowledge accessible in a fun and easy way. Loyal customers around the globe agree that For Dummies is “more than a publishing phenomenon … [it is] a sign of the times,” [The New York Times]. With more than 1,800 active topics covering everything from health to history, music to math, sports to self-help, technology to travel, For Dummies is dedicated to Making Everything Easier. The For Dummies brand presence continues to expand wherever there is a need to know, including e-books, mobile apps, e-learning courses, a corporate custom publishing program, a robust consumer website and a licensed product line that includes consumer electronics, culinary, crafts, video, software, musical instrument packs, home improvement, automotive, game and more. For more information, visit Dummies.com. For Dummies is a branded imprint of Wiley.

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