Primary Research Group Study Finds Extremely High Satisfaction Levels with LibGuides

Primary Research Group has published Library Use of LibGuides, ISBN 978-157440-257-5, a survey of the impact of LibGuides on 57 libraries, largely academic. The study examines the library experience with LibGuides and relates library plans for future use of this service.

(PRWEB) September 27, 2013 -- The study explores how many LibGuides libraries are making, the rate of growth in Lib Guide creation, and how extensively are the LibGuides used. The report also covers the estimated time and productivity savings from LibGuides, the number of librarians in an organization who use LibGuides, the support that they receive, and the marketing of LibGuides to faculty and students, among many other issues. The study also points out the most admired LibGuides, the most used, and gives hard data on the number of LibGuides from institutions other than their own that libraries are using. The study helps its readers to answer questions such as: how many libraries are using LibGuides as their library website? What are library plans for LibGuides in the future?

Primary Research Group (http://www.PrimaryResearch.com) has published reports on content-related industries for more than 25 years. Its reports are available directly from the publisher and from distributors such as Amazon, Baker & Taylor, Marketresearch.com, Midwest Library Services, Research and Markets, Alibris, and many other distributors of books and research reports.
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