Marathon Health Selected to Provide Wayne Farms With Onsite Population Health Management Services

*Marathon Health partners with Wayne Farms to provide onsite healthcare services.*

Burlington, Vt. ([PRWEB](https://www.prweb.com)) December 11, 2013 -- Marathon Health, Inc. announced today its selection to provide onsite population health management services for several of Wayne Farms LLC’s facilities, beginning with the fresh processing plant located in Dothan, Alabama.

Effective January 2014, Marathon Health will provide wellness and healthcare services to Wayne Farms’ employees and dependents at the Dothan facility with its MedicalHome@Work™ model as the foundation for care delivery. This model facilitates a partnership between the patient and caregiver with preventive and primary care, care coordination and referral management, community provider and health services integration, and a HIPAA-compliant technology platform for documenting and managing care.

Wayne Farms LLC is the sixth-largest poultry producer in the U.S., a leader in the business-to-business market, and is dedicated to being the partner of choice to customers, employees and communities. It’s this commitment that steered Wayne Farms to proactively address rising healthcare spending while improving delivery of benefits to employees.

Wayne Farms Vice President of Human Resources, David Malfitano, said: “We are excited to form a new partnership with Marathon Health for our employees. We want to ensure that our employees have access to proper healthcare and wellness services that will keep them healthy, happy and thriving for a long time to come. We believe Marathon Health has the proper services and focus to help achieve this for our team in Dothan and beyond.”

Marathon Health Executive Vice President Jeff Shea said he values Wayne Farms’ focus on employee responsibility and believes this partnership will help to reduce the increasing burden of healthcare costs to the company.

“With this partnership, we will work toward the greater goal of helping people lead happier, more productive lives,” Shea said, “We see this across our customer base and look forward to seeing the same at Wayne Farms as we guide the Wayne Farms population on their journey to better health and well-being.”

Following the Dothan, Alabama implementation, Marathon Health and Wayne Farms will begin work on building a new healthcare clinic to service Wayne Farms’ Decatur, Alabama based facilities.

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About Marathon Health
Marathon Health offers a proven solution for helping employers reduce the total cost of health care. The Marathon Health approach integrates the best practices of onsite primary care, health assessment with risk identification, coaching and advocacy, and disease management for high-cost chronic conditions. Marathon Health supports its unique model with an eHealth Portal delivering medical content, interactive diet and fitness tools, a personal health record, and an electronic medical record to manage care. For more information, visit [www.marathon-health.com](http://www.marathon-health.com).
About Wayne Farms LLC
Wayne Farms LLC is the sixth-largest vertically integrated poultry producer in the U.S. with annual sales exceeding $2 billion. A subsidiary of Continental Grain Company, Wayne Farms owns and operates 11 fresh and further-processed facilities throughout the Southeast, produces more than 2.5 billion pounds of poultry products each year, and employs more than 9,000 individuals.
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