Gay & Lesbian Authors Take Part in a Publishing Revolution

With the multitude of self-publishing companies to choose from, gay and lesbian authors finally have a publishing site devoted to their work, www.rainbowauthors.com

Studio City, CA (PRWEB) July 31, 2008 -- With the multitude of self-publishing companies to choose from, gay and lesbian authors finally have a publishing site devoted to their work, www.rainbowauthors.com. RainbowAuthors.com, a Chances Press LLC website, powered by Wordclay, gives gay and lesbian writers the opportunity to take control of their writing careers and publish independently. Numerous a-la-carte choices to publish, edit, design, publicize, and distribute their books, including a free publishing and sales option, are offered. All publishing packages utilize Wordclay's breakthrough user-friendly (DIY) do-it-yourself publishing technology.

In order to provide additional support to its authors, RainbowAuthors.com also offers free publishing and resource links specific to marketing a gay or lesbian title. Also, a partnership with Gaybookstoreonline.com provides authors with an additional possible promotional opportunity.

Novelist and RainbowAuthors.com founder, Michael Holloway Perronne knows what it means to take chances. Back in 2004, he developed a detailed marketing plan and self-published his debut novel, A Time Before. The book went on to sell thousands of copies, won the Bronze Award in Gay & Lesbian Fiction in the ForeWord Magazine 2006 Book of the Year Awards, and the Italian rights were picked up by a publisher in Rome, Playground Libri. It was his success with self-publishing that inspired him to start RainbowAuthors.com.

"I realized that through my own publishing experience I had begun to build a valuable database of publishing contacts for gay and lesbian authors," Perronne said. "It was then I began to think about providing other gay authors who were looking to go "indie" with a publishing outlet tailored to their needs. A partnership with Wordclay proved to be the perfect opportunity."

"Gay authors may have access to fewer traditional routes to publish their writing, and RainbowAuthors.com provides another format for these important voices to be heard," Perronne added.

In addition, writers may register by 9/30/08 via the site for a chance to win a one year Wordclay ISBN and Channel Distribution package for their book.

About RainbowAuthors.com
RainbowAuthors.com, a Chances Press LLC website, partnered with Wordclay, an Author Solutions, Inc (ASI) company, offers gay and lesbian authors with a self-publishing website dedicated to their specific audience. RainbowAuthors.com aims to be the destination website for all gay and lesbian authors looking to publish their work independently.

About Chances Press, LLC

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